Mondays with MoMA
Step 1
Learn

Foto Cine Clube Bandierante (FCCB) was a group of amateur photographers in Brazil from 1939 through the 1950s. Photography was a hobby for most FCCB members: on weekdays, group members had jobs such as businessmen, accountants, journalists, engineers, biologists, and bankers; on weekends, they often traveled to photograph together.

The photographers in this group participated in monthly competitions, where members would submit work according to the month’s assigned subject (e.g., portraits, still lifes, landscapes, architectural views, animals, scenes of childhood, neighborhood life, shadows, solitude, movement, “a cup of coffee”) The winning photographs were often featured on the cover of the club’s magazine.

The FCCB had several competitions with the subject “Daily Life.” Barbara Mors, who was a biologist by day, took this photograph, called “Sunday/Domingo.”

Step 2
Look closely

Every member of FCCB could submit a photograph in the club’s monthly contest. Submitting a photo was not only a chance to win, but was also an opportunity for members to get feedback on their own pictures to learn and improve. The members used a scorecard to make sure that each photograph was evaluated in the same way. The rubric on page four is inspired by the scorecards used by the FCCB.

Look closely at the photograph by Barbara Mors and use the rubric on page four to evaluate it. You can also use the rubric to give and receive helpful feedback on your own and your classmates’ photos.
Step 3
Activity: Take a photograph of daily life

1. Take a photo capturing a moment from your daily life. You can use any camera you have: your phone, digital camera, or even a film camera, if you have one.

2. Suggestions for taking your photos:
   a. Have your camera ready at all times - you never know when you might want to capture a moment.
   b. Take a photo of the same activity on different days and select your favorite.
   c. Ask friends or family to identify moments from daily life that are meaningful to them.
   d. If the moment you are trying to capture involves movement, experiment with moving your camera to capture the action.

Step 4
Share!

Email your photograph to us at MoMA: schoolprograms@moma.org. Or join MoMA’s Photo Club challenges and share your photos on social media using #MoMAPhotoClub.

Volkswagen of America is proud to be MoMA’s lead partner of education.

Generous support for School and Teacher Programs is provided by the Carroll and Milton Petrie Education Program Endowment, the William Randolph Hearst Endowment Fund, and the Mimi and Peter Haas Endowment Fund for Elementary School Programs.

Additional funding is provided by the Ducommun and Gross Family Foundation and by the Annual Education Fund.

Photographer:  

Title of Photograph:  

*Look closely at the photograph and answer the following questions. You can also rate the picture in each category on a scale of 1 to 5 (1 is lowest and 5 is highest), but it is still important to have a reason for your rating.*

| **Use of camera** |  
| What can you notice about how the photographer used the camera (example: focus, zoom, filter, etc)? |

| **Light** |  
| What do you notice about how the photographer used light and shadows to create effects such as texture, depth, mood, etc? |

| **Composition** |  
| How did the photographer arrange or frame individual elements of the photograph? What did they include and what did they leave out? |

| **Theme** |  
| How did the photographer respond to the challenge theme "Daily Life"? Did the photograph help you connect to a moment in your own life? |

| **Notes:** |  
|  |