EXHIBITION OF USEFUL OBJECTS IN WARTIME OPENS AT MUSEUM OF MODERN ART

Baking pans made of paper, a cornhusk doormat, an open-top hamper-cart for the free-wheeling of groceries, a plastic sink stopper, a felt eyeglass case and many other useful objects for the civilian, particularly in non-priority glass, comprise part of the exhibition of Useful Objects in Wartime which opens at the Museum of Modern Art, 11 West 53 Street, Wednesday, December 2. The rest of the exhibition is devoted to needs of Army and Navy men, WAACS and WAVES. A few well-designed articles for civilian defense are also included. And, just for fun even in wartime, sheets of gay-colored paperboard from which extremely modern domestic animals, dude cowboys, and other toys may be punched out and fitted ingeniously together, are shown. Everything in the exhibition sells for $10 and under.

In planning this fifth annual exhibition at the Museum of useful objects under $10, vital war needs were taken into consideration, and the exhibition was divided into the following three sections:

1. Household objects made of non-priority materials.
2. Articles asked for by men and women in the Army and Navy.
3. Supplies necessary for adequate civilian defense.

Alice M. Carson, Acting Director of the Museum's Department of Industrial Design, arranged the exhibition and designed its installation. It will remain on view through January 3.

The standards used in selecting articles for the Museum's previous exhibitions of useful objects were applied this year:

1. FUNCTION - "how it works" or "what it does."
2. MATERIALS - their appropriate use.
3. TECHNIQUE or process of manufacture (whether by hand or machine).
4. SYNTHESIS of the above in the expression of the designer.

In addition to the objects selected with emphasis for wartime use, the exhibition includes a few useful objects of especially good design shown in previous exhibitions at the Museum. These objects are shown to discourage the wasteful American practice of abandoning a good design simply to satisfy the craving to present something new (even if inferior in design) each year to the public.

Before assembling the objects for this year's exhibition the Museum consulted men and women in the services, various departments
of the Office of Civilian Defense, and the Conservation and Substitution Branch of the War Production Board. All of these gave valuable suggestions and advice.

Soldiers and sailors, WAACs and WAVES responded eagerly to the Museum's queries about their needs. There was complete uniformity of demand for useful articles that were compact, light in weight, unbreakable, waterproof, and identified with the owner's name. Some specific suggestions were:

"The locker accommodations and regulations are meager and strict."  
Corp. Sig. Serv. Reg't.

"Officers' quarters are so ill supplied that what they actually need are items of basic usefulness."  
Capt. Signal Corps

"Everything waterproof, if possible, and marked."  
Lieut. Field Artillery

"Clothingpins - because we do most of our own laundry unless we are rich."  
WAAC

"No big things to haul around...When you are transferred quickly and often they are a big bother. Enough of these were offered for sale yesterday to stock a department store."  
WAAC

"Extra hangers."  
WAAC & WAVES

"Things small and unbreakable."  
"A small duffle-bag, or satchel (of canvas) for furloughs!"  
Sergt. Camp Upton

"Simple luggage, i.e., the idea is to boil living and travelling space down so that if alone you went to an airplane you could carry your own and it wouldn't weigh too much."  
Lieut. J.g. WAVES

"What we all have to have and can't get along without are accessories like money belts that are waterproof (and therefore very practical), small leather travelling kits, sewing kits, etc. You see it's all very prosaic."  
Ensign U.S.N.R.

"We all try to carry as little as possible with us—and end up by storing aboard great quantities of junk, mostly things that make us think of friends and home....A Navy man keeps a few mystery novels and every letter he ever got. Not that we got much chance to read. What we think about is the ship and when we get close to land, girls. But I don't suppose you could include them, could you?"  
Ensign U.S.N.R.

The Office of Civilian Defense supplied information regarding the requirements for fire-fighting and protection. In accordance with these requirements the Museum selected several well-designed objects for the exhibition, such as a stirrup pump and a first-aid kit.

The most vigorous advice and comment, however, came from Harvey A. Anderson, Chief of the Conservation and Substitution Branch, Conservation Division, War Production Board, who wrote the Museum, in part, as follows:

"The Conservation and Substitution Branch is in favor of any measure which will aid the war effort. This includes the policy of recommending transition to war usage of parts and materials stocks, fabricating capacity, and labor wherever possible.

"Our conviction is that the men in America's Armed
Forces would prefer to use in their armaments many of the metals ordinarily used in gifts. Nor do we believe that an aluminum or stainless steel alloy cocktail shaker is necessary to maintain the morale of the worker on the home front. These are the convictions you gain when you examine the casualty lists.

"Every ounce of chromium, copper, nickel, tin, aluminum, lucite, etc., used in such items as program flashlights, chrome-plated jiggers, small lucite bowls, lucite salts and poppers, means in altogether too many cases another American casualty....

"It is our understanding that the Japanese night-clubs have been closed for five years. That dancing is forbidden even in Japanese private homes. That one brand of shaving soap is sufficient for this need in Germany. That the German women do not wear cosmetics. That large-scale spectator sports have been abandoned in Germany. If the Axis civilians can part with many peacetime luxuries, for the sake of their soldiers, we think American civilians can do that job better too.

"Thus the manufacturing of non-essentials, the wholesaling and retailing of them, the consumer's purchase of them, and the tacit recommendation (through exhibition of them) that they be purchased as a demonstration of 'doing your bit,' 'boosting morale,' etc., often come to be regarded as merely a convenient excuse for 'business as usual.'

"Further, the availability of such items deludes the purchaser with a false sense of security, encourages further purchases along the same line, encourages further demand for such articles and materials by consumer, retailer, wholesaler and manufacturer, and results in unfortunate pressure on the war agencies for diversion of materials vital to the armaments of our Armed Forces. We believe, finally, that the informed consumer, retailer, wholesaler, and manufacturer will patriotically insist that every available ounce of these critical materials be used where they will serve America's fighting men best."

Simultaneously with the exhibition the Museum will publish an illustrated Bulletin on Useful Objects in Wartime which will list many of the items. In addition everything shown in the exhibition will be labelled with price, name of manufacturer and retailer, and the name of the designer, when obtainable.
### USEFUL OBJECTS IN WARTIME

#### FIFTH ANNUAL EXHIBITION OF USEFUL OBJECTS UNDER $10.00

THE MUSEUM OF MODERN ART, 11 WEST 53 STREET, NEW YORK

This exhibition does not represent a complete coverage of all stores, but it is a representative sampling of objects from a wide variety of sources. In the listing of retail outlets, we have named the store at which the item is known to be available. This, however, is not necessarily the only source from which the object may be obtained.

**ABBREVIATIONS:** des., DESIGNER; mfg., MANUFACTURER; dist., DISTRIBUTOR; ret., RETAILER

<table>
<thead>
<tr>
<th>HOUSEHOLD ARTICLES OF NON-PRIORITY MATERIALS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>GLASS</td>
<td></td>
</tr>
</tbody>
</table>
| 1. **Tumbler**, light green, $9.60 doz. | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 2. **Plate**, green, 8", $.90 | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 3. **Plate**, green, 9½", $1.10 | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 4. **Vase**, amber, $1.00 | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 5. **Pitcher**, green, $4.00 | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 6. **Bookends**, light green, $4.00 pr. | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 7. **Paperweight**, $2.50 | des. - William H. Blenko  
mfg. - Blenko Glass Co.  
ret. - department stores |
| 8. **Paperweight**, $2.50 | des. - Mary Ryan  
ret. - Chelton, Inc.  
dist. - Pitt Petri |
| 9. **Coffee bottle**, $2.40 | des. - Mary Ryan  
ret. - B. Altman & Co.  
dist. - Pitt Petri |
| 10. **Vase**, $7.00 | des. - Pitt Petri  
ret. - Carole Stupell Ltd.  
dist. - Mary Ryan |
| 11. **Salt holder**, $1.50 | mfg. - Libbey Glass Co.  
ret. - Georg Jensen Inc.  
des. - Libbey Glass Co.  
ret. - George Jensen Inc. |
| 12. **Cherry glass**, $1.75 | des. - Edwin W. Fuerst  
mfg. - Libbey Glass Co.  
ret. - George Jensen Inc.  
des. - Libbey Glass Co.  
ret. - George Jensen Inc. |
| 13. **Champagne glass**, $1.75 | des. - Edwin W. Fuerst  
mfg. - Libbey Glass Co.  
ret. - George Jensen Inc.  
des. - Libbey Glass Co.  
ret. - George Jensen Inc. |
| 14. **Goblet**, $1.75 | des. - Edwin W. Fuerst  
mfg. - Libbey Glass Co.  
ret. - George Jensen Inc.  
des. - Libbey Glass Co.  
ret. - George Jensen Inc. |
| 15. **Old-fashioned glass**, $1.45 | des. - Edwin W. Fuerst  
mfg. - Libbey Glass Co.  
ret. - B. Altman & Co.  
des. - Libbey Glass Co.  
ret. - B. Altman & Co. |
| 16. **Tumbler**, $1.10 | des. - Edwin W. Fuerst  
mfg. - Libbey Glass Co.  
ret. - B. Altman & Co.  
des. - Libbey Glass Co.  
ret. - B. Altman & Co. |
| 17. **Cocktail shaker**, $4.79 | mfg. - Heisey's  
ret. - Bloomingdale's  
mfg. - Libbey Glass Co.  
ret. - Bloomingdale's |
ret. - B. Altman & Co., Bloomingdale's  
mfg. - Cambridge Glass Co.  
ret. - B. Altman & Co., Bloomingdale's |
ret. - B. Altman & Co., Bloomingdale's |
ret. - B. Altman & Co., Bloomingdale's  
ret. - B. Altman & Co., Bloomingdale's |
21. Soup plate. $.95
   mfg. - Cambridge Glass Co.
   ret. - Georg Jensen Inc.

22. Plate, 8". $.90
   mfg. - Cambridge Glass Co.
   ret. - Georg Jensen Inc.

23. Martini mixer. $7.50
   mfg. - for Frederik Lunning Inc.
   ret. - Georg Jensen Inc.

24. Fruit juice glass. $1.00
   mfg. - Alsterfors, Sweden
   ret. - Georg Jensen Inc.

25. Bowl, oval. $5.00
   mfg. - for Frederik Lunning Inc.
   ret. - Georg Jensen Inc.

26. Sauce Bowl. $5.50
   mfg. - for Frederik Lunning Inc.
   ret. - Georg Jensen Inc.

27. Bowl. $7.50
   mfg. - for Frederik Lunning Inc.
   ret. - Georg Jensen Inc.

28. Ashtray. $5.25
   mfg. - Kosta, Sweden
   ret. - Georg Jensen Inc.

29. Bell. $1.75
   des. - Dorothy C. Thorpe
   mfg. - for Frederik Lunning Inc.
   ret. - Georg Jensen Inc.

30. Double egg cup. $9.00 doz.
    mfg. - Seneca Glass Co.
    ret. - Georg Jensen Inc.

31. Double jigger. $.75
    mfg. - Seneca Glass Co.
    ret. - Hammerschmer Schlemmer & Co., Inc.

32. Jigger chaser. $7.20 doz.
    des. - Wellman
    mfg. - Seneca Glass Co.
    ret. - Abercrombie & Fitch

33. Sherry glass. $6.00 doz.
    mfg. - Seneca Glass Co.
    ret. - Stern Brothers

34. Punch cup. $6.00 doz.
    mfg. - Seneca Glass Co.
    ret. - The Waldrons

35. Beer mug. $1.25
    mfg. - Seneca Glass Co.
    ret. - The Waldrons

36. Ashtray set. $.79 set
    mfg. - Seneca Glass Co.
    ret. - The Waldrons

37. Box, round. $2.50
    des. & Mfg. - James Powell, London
    dist. - Lenart Imports
    ret. - Bergdorf Goodman

38. Cream pitcher and sugar bowl. $3.00 set
    des. & mfg. - James Powell, London
    dist. - Lenart Imports
    ret. - Bergdorf Goodman

39. Flat bowl. $7.50
    des. & mfg. - James Powell, London
    dist. - Lenart Imports
    ret. - Black Starr & Gorham Inc.

40. Decanter. $7.50
    dist. - Lenart Imports
    ret. - Black Starr & Gorham Inc.

41. Pitcher. $5.50
    mfg. - Kensington Co.
    ret. - Black Starr & Gorham Inc.

42. Vase. $9.50
    mfg. - Kensington Co.
    ret. - Black Starr & Gorham Inc.

43. Lotion bottle. $3.00
    des. - Falae
    mfg. - Czechoslovakian
    dist. - Lenart Imports
    ret. - Carole Stupell Ltd.

44. Bowl, 6". $1.25
    des. - Paul A. Lobel
    mfg. - Benduro
    ret. - Carole Stupell Ltd.

45. Oblong plate. $6.00 doz.
    des. - Paul A. Lobel
    mfg. - Benduro
    ret. - Carole Stupell Ltd.

46. Square plate, green, 10⅝". $2.00
    des. - Paul A. Lobel
    mfg. - Benduro
    ret. - Carole Stupell Ltd.

47. Triangular ashtray, green. $8.40 doz.
    des. - Paul A. Lobel
    mfg. - Benduro
    ret. - Carole Stupell Ltd.

48. Domitasse. $1.25
    dist. - Well-Freeman
    ret. - Carole Stupell Ltd.

49. Salt and pepper balls. $1.50 pr.
    mfg. - Cambridge Glass Co.
    ret. - Carole Stupell Ltd.

50. Fruit juice glass. $1.25
    des. - Vicke Lindstrand
    mfg. - Orrefors, Sweden
    ret. - Orrefors Galleries

51. Liqueur glass. $3.00 doz.
    des. - Edward Hald
    mfg. - Orrefors, Sweden
    ret. - Orrefors Galleries

52. Ashtray. $5.50
    des. - Edvin Ohstrom
    mfg. - Orrefors, Sweden
    ret. - Orrefors Galleries
53. Plate, 10"", $1.15
   mfg. - Cambridge Glass Co.
   ret. - Sweden House

54. Lotion bottle, $5.00
   mfg. - Czechoslovakian
   ret. - W & J Sloane

55. Cheese preserver, $1.95
   mfg. - Cambridge Glass Co.
   ret. - Lewis & Conger

56. Chemex coffee maker (1 to 10 cups), $6.50
   des. - Dr. Peter Schlumbohm
   mfg. - Chemex Corp.
   ret. - Lewis & Conger

57. Glass jar, $.40
   mfg. - U. S. Glass Co.
   ret. - Lewis & Conger

58. Glass jar, $.50
   mfg. - U. S. Glass Co.
   ret. - Lewis & Conger

59. Glass jar, $.75
   mfg. - U. S. Glass Co.
   ret. - Lewis & Conger

60. Thermometer, $1.00
    mfg. - Precision Products Co.
    ret. - E. B. Meyrowitz Inc.

61. Mixing bowl, $.15
    ret. - S. H. Kress & Co.

62. Evaporating or crystallizing dish, 80 mm, $.35
    mfg. - Corning Glass Works
    ret. - Eimer & Amend

63. Evaporating or crystallizing dish, 105 mm, $.45
    mfg. - Corning Glass Works
    ret. - Eimer & Amend

64. Evaporating or crystallizing dish, 150 mm, $1.00
    mfg. - Corning Glass Works
    ret. - Eimer & Amend

65. Pyrex mixing bowl, $.95 set of three
    mfg. - Corning Glass Works
    ret. - department and hardware stores

66. Pyrex measuring cup, $.15
    mfg. - Corning Glass Works
    ret. - department and hardware stores

67. Pyrex funnel, $.25
    mfg. - Corning Glass Works
    ret. - department and hardware stores

68. Pyrex loaf pan, $.45
    mfg. - Corning Glass Works
    ret. - department and hardware stores

69. Pyrex saucepan, $1.95
    mfg. - Corning Glass Works
    ret. - department and hardware stores

70. Pyrex kettle, $2.95
    mfg. - Corning Glass Works
    ret. - department and hardware stores
    (From the Museum Collection)

71. Pyrex double boiler, $3.95
    mfg. - Corning Glass Works
    ret. - department and hardware stores

72. Coinbank, $.10
    mfg. - Pittsburgh-Corning Co.
    ret. - drug stores, 10¢ stores

73. Christmas tree ornaments, $.10 each
    mfg. - Corning Glass Works
    ret. - chain and department stores

74. Lighting globe, square, $3.00
    mfg. - Corning Glass Works
    ret. - Goldfarb Brothers

75. Bolts and nuts Used in acid fractionating columns to hold diffuser bonnets.
    Non-corrosive.
    mfg. - Corning Glass Works
    ret. - sold only to industrial plants

POTTERY AND CHINA

79. Ashtray, oval, yellow. $2.50
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

80. Dish, oval, chartreuse. $3.00
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

81. Plate, triangular, yellow. $5.50
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

82. Bowl, oval, black. $9.00
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

83. Bowl, square, lava gray. $10.00
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

84. Bowl, chartreuse. $10.00
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

85. Vase, oval, yellow. $10.00
    des. & mfg. - Natzler Ceramics
    dist. - Amberg-Hirth
    *ret. - Museum of Modern Art

* The Natzler ceramics in the exhibition are individual pieces and may be purchased by applying at the front desk. Similar pieces are to be found at Artek-in-New York and Carole Stupell Ltd.
86. Beer mug, duckhead. $1.00
des. & mfg. - Rowantrees Kiln
ret. - America House

87. Serving plate, duckhead. $4.00
des. & mfg. - Rowantrees Kiln
ret. - America House

88. Plate, oyster white. $1.00
des. & mfg. - Rowantrees Kiln
ret. - America House

89. Plate, yellow. $1.50
des. & mfg. - Rowantrees Kiln
ret. - America House

90. Bowl, yellow. $1.25
des. & mfg. - Rowantrees Kiln
ret. - America House

91. Ramekin, small. $.70
des. - Mr. and Mrs. Walter Griffith
mfg. - Brown County Pottery Co.
dist. - Brodegaard & Caspari
ret. - Agnestrong Ltd.

92. Salt shaker. $1.00 pr.
des. & mfg. - Mary Alice Hadley
dist. - Brodegaard & Caspari
ret. - The Waldrons, Carole Stupell Ltd., Agnestrong Ltd., Lord & Taylor

93. Salad plate. $1.00
des. & mfg. - Mary Alice Hadley
ret. - The Waldrons, Carole Stupell Ltd., Agnestrong Ltd., Lord & Taylor

94. Dinner plate. $2.00
des. & mfg. - Mary Alice Hadley
ret. - The Waldrons, Carole Stupell Ltd., Agnestrong Ltd., Lord & Taylor

95. Baker, blue and white. $.80
mfg. - Arabia China Co., Finland
ret. - The Waldrons

96. Ramekin, large, blue and white. $1.75
mfg. - Arabia China Co., Finland
ret. - The Waldrons

97. Dinner plate, blue and white. $.65
mfg. - Arabia China Co., Finland
ret. - The Waldrons

98. Bread and butter plate, grey-blue $.35
mfg. - Arabia China Co., Finland
ret. - The Waldrons

99. Dessert plate, grey-blue $.50
mfg. - Arabia China Co., Finland
ret. - The Waldrons

100. Dinner plate, grey-blue. $.65
mfg. - Arabia China Co., Finland
ret. - The Waldrons

101. Bookends, white pottery. $7.00 pr.
ret. - Alice H. Marks

102. Mug, green. $.55
mfg. - state of Oaxaca, Mexico
ret. - Fred Leighton

103. Casserole, small, green. $.75
mfg. - state of Oaxaca, Mexico
ret. - Fred Leighton

104. Casserole, large, green. $1.50
mfg. - state of Oaxaca, Mexico
ret. - Fred Leighton

105. One-handed baker. $.40
mfg. - Mexican
ret. - Fred Leighton
(from the Museum Collection)

106. Two-handed baker, small. $.25
mfg. - Mexican, Tonala ware
ret. - Fred Leighton

107. Two-handed baker, large. $.30
mfg. - Mexican, Tonala ware
ret. - Fred Leighton

108. Mixing bowls, red and white. $2.75 set of three
ret. - Lewis & Conger

109. Ramekin, small. $.50
ret. - Lewis & Conger

110. Pie plate. $.75
mfg. - Joaquin Pottery Co.
ret. - Lewis & Conger

111. Meat loaf dish. $1.00
mfg. - Joaquin Pottery Co.
ret. - Lewis & Conger

112. Sauce pot and cover. $1.85
mfg. - ValorWare Pottery Co.
ret. - Bazar Francois

113. Double boiler. $3.00
mfg. - Joaquin Pottery Co.
ret. - Lewis & Conger

114. Casserole tureen. $.65
mfg. - ValorWare Pottery Co.
ret. - Bazar Francois

115. Pot and cover. $2.00
mfg. - ValorWare Pottery Co.
ret. - Bazar Francois

116. Pot and cover, 3 qt. $2.30
mfg. - ValorWare Pottery Co.
ret. - Bazar Francois

117. Skillet. $.51
mfg. - Redwing Potteries
ret. - R. H. Macy & Co.

118. Oval casserole. $1.69
mfg. - Hall
ret. - R. H. Macy & Co.

119. Pot and cover. $2.11
mfg. - Redwing Potteries
ret. - R. H. Macy & Co.
120. Plate, Celadon. $0.89  
mfg. - Josiah Wedgewood & Sons, England  
ret. - R. H. Macy & Co.

121. Soup bowl and saucer, Celadon. $1.98  
mfg. - Josiah Wedgewood & Sons, England  
ret. - R. H. Macy & Co.

122. Salt & pepper shakers, $1.00 pr.  
des. - Russell Wright  
mfg. - Steubenville Pottery  
ret. - Bloomingdale's

123. Soup bowl. $.45  
des. - Russell Wright  
mfg. - Steubenville Pottery  
ret. - Bloomingdale's

124. Salad plate, chartreuse. $.45  
des. - Russell Wright  
mfg. - Steubenville Pottery  
ret. - Bloomingdale's

125. Salad bowl, chartreuse. $2.85  
des. - Russell Wright  
mfg. - Steubenville Pottery  
ret. - Bloomingdale's

126. Salt & pepper shaker. $2.00 pr.  
des. & mfg. - Tom Throckmorton  
dist. - Mary Rodney  
Ret. - America House

PAPER

132. Pie plates, 6". 10 for $.10  
mfg. - Keyes Fibre Co.  
ret. - F. W. Woolworth, S. H. Kress & Company

133. Pie plates, 8½". 6 for $.10  
mfg. - Keyes Fibre Co.  
ret. - F. W. Woolworth, S. H. Kress & Company

134. Pie plates, 9½". 5 for $.10  
mfg. - Keyes Fibre Co.  
ret. - F. W. Woolworth, S. H. Kress & Company

135. Cake plates, 9½". 5 for $.10  
mfg. - Keyes Fibre Co.  
ret. - F. W. Woolworth, S. H. Kress & Company

136. Square baking pan, 9". 5 for $.10  
mfg. - Keyes Fibre Co.  
ret. - F. W. Woolworth, S. H. Kress & Company

137. Lunch napkins. 25 for $.15  
mfg. - Paper Arts Products  
ret. - Dennison Mfg. Co.

138. Guest towels. 100 for $.80  
mfg. & ret. - Dennison Mfg. Co.

139. Shower slippers. 5 pairs for $.15  
mfg. - Macadam  
ret. - Dennison Mfg. Co.

WOOD AND NATURAL MATERIALS

151. Braquette, wood. $1.50  
des. - Nathan George Horwitt  
mfg. - Braquette, Inc.  
ret. - Bloomingdale's, R. H. Macy & Co., Willoughby's, etc.  
(Museum print)

152. Sock stretcher, wood. $1.25  
mfg. - Turner & Davis  
ret. - Lewis & Conger

153. Clothes dryer, wood. $1.50  
mfg. - J. H. Auerbach Co.  
ret. - Lewis & Conger

154. Grocery carrier. $1.50  
mfg. - Leipzig Lippe Inc.  
ret. - Lewis & Conger

155. Table mats, tule. $.40 each  
mfg. - Mexican  
ret. - Fred Leighton

156. Petate mat. $3.00  
mfg. - Mexican  
ret. - Fred Leighton

157. Sink brush. $.15  
mfg. - Mexican  
ret. - Fred Leighton

158. Brush, palmetto. $.35  
mfg. - Mexican  
ret. - Fred Leighton

* Paper used as substitute for metal in these items, sold only to cosmetic, etc. manufacturers.
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
<th>Manufacturer/Supplier</th>
<th>Retailer</th>
</tr>
</thead>
<tbody>
<tr>
<td>159.</td>
<td>Broom, palmetto</td>
<td>$0.50</td>
<td>Mexican</td>
<td>Fred Leighton</td>
</tr>
<tr>
<td>160.</td>
<td>Bread baskets, nest of 3</td>
<td>$0.20, $0.25, $0.35</td>
<td>towns of Irapuato, Mexico</td>
<td>Fred Leighton</td>
</tr>
<tr>
<td>161.</td>
<td>Hamper, carrizo</td>
<td>$3.00</td>
<td>town of Irapuato, Mexico</td>
<td>Fred Leighton</td>
</tr>
<tr>
<td>162.</td>
<td>Waste basket, reffia</td>
<td>$3.99</td>
<td>Mexican</td>
<td>Bloomingdale's</td>
</tr>
<tr>
<td>163.</td>
<td>Doormat, cornhusks</td>
<td>$3.50</td>
<td>town of Irapuato, Mexico</td>
<td>Fred Leighton</td>
</tr>
<tr>
<td>164.</td>
<td>Bicycle basket</td>
<td>$1.25</td>
<td>Columbia County, N.Y.</td>
<td>America House</td>
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<tr>
<td>165.</td>
<td>Butterfly table, oak veneer</td>
<td>$7.80</td>
<td>Dan Cooper</td>
<td>America House</td>
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<tr>
<td>170.</td>
<td>Wedding ring, gold</td>
<td>$7.00</td>
<td>Black Starr &amp; Gorham</td>
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<tr>
<td>171.</td>
<td>Safety pin, gold</td>
<td>$6.00</td>
<td>Cartier, Inc.</td>
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<tr>
<td>172.</td>
<td>Thimble, gold</td>
<td>$10.00</td>
<td>Cartier, Inc.</td>
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<td>173.</td>
<td>Knitting bag, cotton tweed</td>
<td>$7.75</td>
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<tr>
<td>174.</td>
<td>Rug, gray cotton string</td>
<td>$3.25</td>
<td>Parker Novelty Mills</td>
<td>Saks Fifth Avenue</td>
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<td>175.</td>
<td>Table mats, cotton, red, yellow, blue</td>
<td>$0.75 each</td>
<td>Mary Rodney</td>
<td>Saks Fifth Avenue</td>
</tr>
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<td>176.</td>
<td>Rug, cotton, blue and black</td>
<td>$6.00</td>
<td>Mary Rodney</td>
<td>S. Altman &amp; Co.</td>
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<td>177.</td>
<td>Leaf eyeglass case felt</td>
<td>$1.00</td>
<td>Mrs. Margaret Ripin</td>
<td>H. L. Purdy</td>
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<tr>
<td>178.</td>
<td>Matchbox cover, stripetex</td>
<td>$1.00</td>
<td>Carl Froelich</td>
<td>Froelich Leather Craft Co.</td>
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<tr>
<td>179.</td>
<td>Wastebasket, stripetex</td>
<td>$5.00</td>
<td>Carl Froelich</td>
<td>Froelich Leather Craft Co.</td>
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<tr>
<td>180.</td>
<td>Sink stopper</td>
<td>substitute plastic for rubber</td>
<td>Rampa Mfg. Co.</td>
<td>F. W. Woolworth</td>
</tr>
<tr>
<td>181.</td>
<td>Plaster knife</td>
<td>substitute plastic for steel</td>
<td>Gelanese Celluloid Corporation</td>
<td>Bloomingdale's</td>
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<tr>
<td>182.</td>
<td>Shorts, $4.00</td>
<td></td>
<td>Mary Rodney</td>
<td>America House</td>
</tr>
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<td>183.</td>
<td>Folding hangers, 3 for $5.50</td>
<td></td>
<td>Birnbaum Co.</td>
<td>Lewis &amp; Conger</td>
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<tr>
<td>184.</td>
<td>Skirt or trouser hanger</td>
<td>$3.50</td>
<td>R. H. Macy &amp; Co.</td>
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<tr>
<td>185.</td>
<td>Identification tag holder</td>
<td>$1.00</td>
<td>F. W. Woolworth</td>
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</tr>
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<td>186.</td>
<td>Military button polishing kit</td>
<td>$0.35</td>
<td>F. W. Woolworth</td>
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<tr>
<td>187.</td>
<td>Service soap</td>
<td>$0.50</td>
<td>Wardix Co.</td>
<td>America House</td>
</tr>
<tr>
<td>188.</td>
<td>English-Japanese dictionary</td>
<td>$5.00</td>
<td>Harvard University Press</td>
<td>Brentano's</td>
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<td>189.</td>
<td>Sock stretcher</td>
<td>$1.50</td>
<td>Lansdale</td>
<td>America House</td>
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<td>190.</td>
<td>Pencil flashlight</td>
<td>$1.00</td>
<td>Frederick O. Sanford</td>
<td>Parker &amp; Battersby</td>
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<td>191.</td>
<td>German-English, English-German pocket dictionary</td>
<td>$0.75</td>
<td>David McKay Co.</td>
<td>Brentano's</td>
</tr>
<tr>
<td>192.</td>
<td>Fountain pen</td>
<td>black</td>
<td>David McKay Co.</td>
<td>Brentano's</td>
</tr>
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<td>193.</td>
<td>Eversharp pencil, $2.00</td>
<td>Arnold Dryfus</td>
<td>Everhardt Co.</td>
<td>Parker &amp; Battersby</td>
</tr>
<tr>
<td>194.</td>
<td>English-Japanese dictionary</td>
<td>$5.00</td>
<td>Harvard University Press</td>
<td>Brentano's</td>
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<tr>
<td>Item</td>
<td>Description</td>
<td>Price</td>
<td>MFG.</td>
<td>Retail.</td>
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<td>199.</td>
<td>Waterproof match box</td>
<td>$0.60</td>
<td>Marble Arms &amp; Mfg. Co.</td>
<td>Modell’s Sporting Goods Co.</td>
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<td>201.</td>
<td>Soapdish</td>
<td>$0.39</td>
<td>Cannon</td>
<td>Bloomingdale’s</td>
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<td>202.</td>
<td>Face cloth</td>
<td>$0.25</td>
<td>Cannon</td>
<td>Bloomingdale’s</td>
</tr>
<tr>
<td>203.</td>
<td>Bath towel</td>
<td>$1.19</td>
<td>Cannon</td>
<td>Bloomingdale’s</td>
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<td>204.</td>
<td>Travelling alarm clock</td>
<td>$2.98</td>
<td>Seneca Clock Co.</td>
<td>Bloomingdale’s</td>
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<td>205.</td>
<td>Duffle bag</td>
<td>$5.95</td>
<td>W. D. Phelps</td>
<td>The Burroughs Co.</td>
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<tr>
<td>206.</td>
<td>Cigarette case, cloth</td>
<td>$3.00</td>
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<td>Black Starr &amp; Gorham</td>
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<tr>
<td>207.</td>
<td>Shoe pockets</td>
<td>$1.25</td>
<td>Venus Corp.</td>
<td>Lewis &amp; Coner</td>
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<tr>
<td>208.</td>
<td>Small bottles in leather case</td>
<td>$2.50</td>
<td></td>
<td>Evelyn Reed</td>
</tr>
<tr>
<td>209.</td>
<td>Shoe polish kit</td>
<td>$4.75</td>
<td></td>
<td>Mark Cross</td>
</tr>
<tr>
<td>210.</td>
<td>Writing case, khaki</td>
<td>$6.75</td>
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<td>Mark Cross</td>
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<tr>
<td>211.</td>
<td>License case</td>
<td>$6.75</td>
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<td>Mark Cross</td>
</tr>
<tr>
<td>212.</td>
<td>Billfold</td>
<td>$3.90</td>
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<td>Mark Cross</td>
</tr>
<tr>
<td>213.</td>
<td>Picture holder (14), leather</td>
<td>$2.50</td>
<td>Bergdorf Goodman</td>
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<tr>
<td>214.</td>
<td>Pail kit, two bottles</td>
<td>$1.00</td>
<td>Bergdorf Goodman</td>
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<td>215.</td>
<td>Wallet with picture holder</td>
<td>$3.75</td>
<td>Hardy Luggage Co.</td>
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<tr>
<td>216.</td>
<td>Picture holder</td>
<td>$5.00</td>
<td>Hardy Luggage Co.</td>
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<td>217.</td>
<td>Wooden clogs</td>
<td>$1.00</td>
<td>Reece Wooden Sole Co.</td>
<td>E. Altman &amp; Co.</td>
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<td>218.</td>
<td>Army knife, steel</td>
<td>$6.00</td>
<td>Swiss</td>
<td>Fifth Avenue Cutlery Shop</td>
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<tr>
<td>219.</td>
<td>Briefcase</td>
<td>$10.00</td>
<td>Kent Luggage Co.</td>
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<td>220.</td>
<td>Watchband, cloth</td>
<td>$2.23</td>
<td>Liggett’s Drug Stores</td>
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<td>221.</td>
<td>Slippers with case, cloth</td>
<td>$3.95</td>
<td></td>
<td>F. W. Woolworth</td>
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<tr>
<td>222.</td>
<td>Drinking cup</td>
<td>$0.10</td>
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<td>F. W. Woolworth</td>
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<td>223.</td>
<td>Collar clip</td>
<td>$0.10</td>
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<td>F. W. Woolworth</td>
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<td>224.</td>
<td>Ashtray</td>
<td>$0.05</td>
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<td>F. W. Woolworth</td>
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<tr>
<td>225.</td>
<td>Sewing kit, leather</td>
<td>$2.50</td>
<td>Walter Brach</td>
<td>Lord &amp; Taylor</td>
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<tr>
<td>226.</td>
<td>Toilet kit</td>
<td>$3.75</td>
<td>Rump</td>
<td>Lord &amp; Taylor</td>
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<td>227.</td>
<td>Toilet kit</td>
<td>$9.50</td>
<td>Mark Cross</td>
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<tr>
<td>228.</td>
<td>Tobacco pouch</td>
<td>$3.75</td>
<td>Schaffer Belts, Inc.</td>
<td>Lord &amp; Taylor</td>
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<td>229.</td>
<td>Officer’s web belt, gold plated buckle</td>
<td>$2.34</td>
<td>R. H. Macy &amp; Co.</td>
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<tr>
<td>230.</td>
<td>Folding bag, canvas</td>
<td>$10.00</td>
<td>Saks Fifth Avenue</td>
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<tr>
<td>231.</td>
<td>Money Belt</td>
<td>$2.00</td>
<td>Saks Fifth Avenue</td>
<td></td>
</tr>
<tr>
<td>232.</td>
<td>Service scuffs, cowhide &amp; chamois</td>
<td>$1.95</td>
<td>W. D. Phelps</td>
<td>Saks Fifth Avenue, E. Altman &amp; Co.</td>
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<td>233.</td>
<td>Folding officer’s chair, canvas</td>
<td>$8.75</td>
<td>Gold Medal Folding Furniture Co.</td>
<td>Abercrombie &amp; Fitch</td>
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<td>234.</td>
<td>Hunting knife</td>
<td>$3.75</td>
<td>Union Cutlery Co.</td>
<td>Parker &amp; Battersby</td>
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<tr>
<td>235.</td>
<td>Skirt hanger</td>
<td>$1.10</td>
<td>F. W. Woolworth</td>
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</tr>
<tr>
<td>236.</td>
<td>Sewing case</td>
<td>$5.00</td>
<td>Bergdorf Goodman</td>
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</table>

**ARMY AND WAACS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
<th>MFG.</th>
<th>Retail.</th>
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<tbody>
<tr>
<td>220.</td>
<td>Army knife, steel</td>
<td>$6.00</td>
<td>Swiss</td>
<td>Fifth Avenue Cutlery Shop</td>
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- 7 -
### NAVY AND WAVES

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<th>Item</th>
<th>Description</th>
<th>Price</th>
<th>Manufacturer</th>
<th>Retailer</th>
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<tr>
<td>241</td>
<td>Handkerchief, linen</td>
<td>$3.75</td>
<td>Block Freres</td>
<td>Saks Fifth Avenue</td>
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<td>242</td>
<td>Writing case</td>
<td>$6.75</td>
<td>Bergdorf Goodman</td>
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<tr>
<td>243</td>
<td>Shoepolish kit</td>
<td>$3.50</td>
<td>Bergdorf Goodman</td>
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<tr>
<td>244</td>
<td>Bag with zipper, canvas</td>
<td>$7.50</td>
<td>Hardy Luggage Co.</td>
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<td>245</td>
<td>Manicure set</td>
<td>$4.95</td>
<td>Wiss</td>
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<tr>
<td>246</td>
<td>Folding slippers in case</td>
<td>$1.25</td>
<td>Alice H. Marks</td>
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<tr>
<td>247</td>
<td>Diary</td>
<td>$4.50</td>
<td>Mark Cross</td>
<td></td>
</tr>
<tr>
<td>248</td>
<td>Picture holder, cloth</td>
<td>$3.50</td>
<td>Mark Cross</td>
<td></td>
</tr>
<tr>
<td>249</td>
<td>Toilet article case, unfitted</td>
<td>$6.50</td>
<td>Mark Cross</td>
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### NAVY

<table>
<thead>
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<th>Item</th>
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<th>Price</th>
<th>Manufacturer</th>
<th>Retailer</th>
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<tr>
<td>254</td>
<td>Sewing kit</td>
<td>$2.34</td>
<td>R. H. Macy &amp; Co.</td>
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<td>255</td>
<td>Duffle bag</td>
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<td>Dritz Traum Co.</td>
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<td>256</td>
<td>Money belt</td>
<td>$2.75</td>
<td>Lord &amp; Taylor</td>
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<td>257</td>
<td>Fitted bag</td>
<td>$7.50</td>
<td>Bergdorf Goodman</td>
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<td>258</td>
<td>Apron kit</td>
<td>$2.00</td>
<td>Sherman Bowes</td>
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<td>259</td>
<td>Flashlight without battery</td>
<td>$3.50</td>
<td>Garter Mfg. Co.</td>
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### WAVES

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<th>Retailer</th>
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<tr>
<td>260</td>
<td>Wallet, red</td>
<td>$2.50</td>
<td>Prince Gardner</td>
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<td>261</td>
<td>Blanket, reprocessed wool</td>
<td>$5.98</td>
<td>R. H. Macy &amp; Co.</td>
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<tr>
<td>262</td>
<td>Toilet article cases, set of 6 (including slippers)</td>
<td>$2.50</td>
<td>Bergdorf Goodman</td>
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### SUPPLIES FOR CIVILIAN DEFENSE

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<th>Retailer</th>
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<tr>
<td>263</td>
<td>Sewing bag</td>
<td>$1.75</td>
<td>Bergdorf Goodman</td>
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<td>264</td>
<td>Axe</td>
<td>$4.68</td>
<td>Kelly</td>
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<td>265</td>
<td>Stirrup pump</td>
<td>$3.10</td>
<td>Standard Container Corp.</td>
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<td>266</td>
<td>Wooden sandpail, 15 qt</td>
<td>$6.69</td>
<td>R. H. Macy &amp; Co.</td>
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<tr>
<td>267</td>
<td>Folding slippers in case</td>
<td>$1.25</td>
<td>Alice H. Marks</td>
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<tr>
<td>268</td>
<td>Diary</td>
<td>$4.50</td>
<td>Mark Cross</td>
<td></td>
</tr>
<tr>
<td>269</td>
<td>Picture holder, cloth</td>
<td>$3.50</td>
<td>Mark Cross</td>
<td></td>
</tr>
<tr>
<td>270</td>
<td>Toilet article case, unfitted</td>
<td>$6.50</td>
<td>Mark Cross</td>
<td></td>
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</table>