

MICHAEL MAEGRAITH APPOINTED PUBLISHER OF THE MUSEUM OF MODERN ART

Glenn D. Lowry, Director of The Museum of Modern Art, has announced the appointment of Michael Maegraith to the newly created position of Publisher. In this capacity, Mr. Maegraith will oversee an expanded publications program, including books and catalogues produced for the Museum's temporary exhibitions and permanent collection, as well as related publications on modern and contemporary art. He assumes his new responsibilities in February.

Mr. Lowry remarked, "I am delighted to welcome Michael. He brings extraordinary expertise and broad experience to this position. His command of the publishing process, combined with his knowledge of art, is exceptional. Michael will work with MoMA's outstanding curatorial staff to expand the number of books that we publish, and their distribution, in an effort to promote modern and contemporary art worldwide, which is one of the Museum's primary missions."

Over the past 30 years, Mr. Maegraith has held positions in virtually every aspect of the publishing field, including editorial, contracts, foreign rights, sales, marketing, and production. Currently executive publisher of Munich-based Prestel Publishers, his primary responsibility since 1987 has been development of the company's English-language art-book list. Prestel also produces art catalogues for museums in the United States, Germany, Switzerland, Belgium, Holland, France, Spain, the United Kingdom, and Russia. In the U.S.,

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the museums Mr. Maegraith has worked with include MoMA; The Art Institute of Chicago; Los Angeles County Museum of Art; The Menil Collection; The Metropolitan Museum of Art; The Museum of Fine Arts, Houston; and the National Gallery of Art. He has overseen Prestel's German-language editions of numerous MoMA catalogues, including *Jasper Johns: A Retrospective*; *Picasso and Braque: Pioneering Cubism*; *Latin American Art*; and *Andy Warhol: A Retrospective*.

Mr. Maegraith remarked, "This is one of those rare moments in life when everything one has been doing up to that point seems to fall into place. It will be a pleasure and a singular honor to be associated with the world's greatest museum of 20th-century art and to work closely with its dedicated and outstanding staff."

Prior to his tenure at Prestel, Mr. Maegraith worked with Klett-Cotta and Belser Publishers, both in Stuttgart, Germany. While he has specialized in fine-art publications, he has also published books on history, music, and drama. In addition, he has edited several books on space travel, and is the author of *Mondlandung*, a best-selling book on the moon landing. Mr. Maegraith was born in England and educated at Oxford University and the Sorbonne. He lived in Paris and Sweden before moving to Germany.

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