

# The Museum of Modern Art

September 15, 1997

MEDIA ALERT \*\*\*\*\* MEDIA ALERT \*\*\*\*\* MEDIA ALERT

## OPPORTUNITY TO FILM FAMILIES ON AN *ART SAFARI* AT THE MUSEUM OF MODERN ART AS PART OF "NEW YORK IS BOOK COUNTRY"

**MoMA Author Leads Children and Adults in Search of Wild and Whimsical Animals**  
**Saturday, September 20, 1997**

**WHAT** The Museum of Modern Art will hold a special event for *Art Safari: An Adventure in Looking for Children and Parents* in conjunction with other "New York is Book Country" celebrations. The author will lead a group of children and their parents through the Museum galleries in search of lions, monkeys, goats, and a cast of other creatures in the works of such famous artists as Pablo Picasso, Frida Kahlo, and Henri Rousseau.

The tour is not a lecture, but encourages parents and children to look at art and spontaneously discuss what they see. The questions posed on the tour and in the book draw upon children's natural curiosity and eagerness to share ideas.

**WHO** Joyce Raimondo, the Museum's Family Programs Coordinator and the book's author, will lead the tour. Ms. Raimondo, who has taught children to explore and enjoy art at MoMA for six years, designed the book and the tour based on her personal experiences with children participating in the Museum's family programs.

**WHEN** Saturday, September 20, from 10:00-11:00 a.m.

An appointment is required.

**WHERE** The Museum of Modern Art, 11 West 53 Street, New York

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No. 61

For more press information, contact Jessica Ferraro, Department of Communications, 212/708-9757. Visit our Web site at [www.moma.org](http://www.moma.org).