NEW DAY FILMS: TWENTY-FIVE YEARS

A Program of Recent Acquisitions and Seminal Older Works
Celebrating the Distribution Cooperative's Silver Anniversary

October 6–13, 1996

Founded in 1971 as a distribution cooperative of independent producers whose works addressed timely social issues, New Day Films now distributes roughly 100 works that inform and inspire, by some sixty film- and videomakers from across the United States. On the twenty-fifth anniversary of the cooperative, The Museum of Modern Art presents a selection of New Day's most recent acquisitions and a retrospective of eleven works by some of its most acclaimed members. NEW DAY FILMS: TWENTY-FIVE YEARS, which also features some of New Day's earliest films, now in MoMA's film archive, runs from October 6 through October 13.

Founded during the early years of the women's liberation movement, New Day was first known for distributing feminist films, including Joyce at 34 (1972) by Joyce Chopra and Union Maids (1976) by Julia Reichert. Still strong in works dealing with gender and socialization, New Day films explore a wide range of social issues, from mental and physical health to the practice of American business and the concerns of Native Americans.

NEW DAYS FILMS: TWENTY-FIVE YEARS was organized by Sally Berger, Curatorial Assistant, and Laurence Kardish, Curator and Coordinator of Film Exhibitions, Department of Film and Video.