

The Museum of Modern Art

For Immediate Release
July 29, 1996

JOHN WOLFE NAMED DIRECTOR OF COMMUNICATIONS AT THE MUSEUM OF MODERN ART, NEW YORK

Glenn D. Lowry, Director, The Museum of Modern Art, announced today the appointment of John Wolfe as the Museum's Director of Communications. Mr. Wolfe, who assumed his new position on July 8, will oversee the Museum's press office, managing the public relations for the institution and all of its exhibitions and programs. He will also be one of the Museum's primary spokespersons.

"We are very excited to have found John as our Director of Communications," said Mr. Lowry. "John's substantial experience as an editor and journalist will enable him to shape the Museum's press office, making it more responsive to the needs of the media."

"I am thrilled to be a part of this remarkable institution," stated Mr. Wolfe. "I look forward to working with the many members of the press who cover MoMA's exhibitions and programs, some of whom are already my good friends and colleagues."

Mr. Wolfe comes to MoMA from *Art & Antiques* magazine where he was Editor in Chief since September 1995, and Managing Editor since March 1994. Prior to *Art & Antiques*, he worked for *Advertising Age* for ten years, first as Deputy International Editor, then as Editor in the London office, and finally as Senior Editor and New York Bureau Chief. Mr. Wolfe was also a correspondent and editor for the Associated Press, the *Kansas City Star*, the *Chicago Sun-Times*, and the *City News*

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Bureau of Chicago. He has written articles for various newspapers and periodicals, including the *Chicago Tribune*, *Variety*, *Playbill*, and the *Dallas Morning News*. Mr. Wolfe graduated from Boston College with a B.A. in English in 1974.

Mr. Wolfe succeeds Jessica Schwartz, who headed the Department from October 1993 until her resignation in March 1996.

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