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HANDS OVER FIFTH AVENUE AND 42 STREET

A pair of gigantic hands will meet in a mighty handclasp over Fifth Avenue and Forty-second Street today when the finishing touches are put on the Treasury Department's Defense Poster on the billboard, four stories high, on the northeast corner of Fifth Avenue and Forty-second Street. The hands, symbolizing Uncle Sam and the working population of his United States, measures 29 feet overall and are the most striking features of the poster by John C. Atherton which won first prize in the Treasury Section of the National Defense Poster Competition held by the Museum of Modern Art.

The winning poster is being reproduced in paint on the 48 by 38 foot billboard on the world's busiest corner, by three New York banks which have placed the space at the disposal of the Treasury Department for this purpose. They are the Union Dime Savings Bank, the Emigrant Industrial Savings Bank, and the Bowery Savings Bank.

Mr. Atherton's poster won the first prize of \$500 in Group A, Posters for the United States Treasury Department, of the contest held by the the Museum which opened April 29, 1941 and closed June 29, 1941. 510 people from 40 states entered the Competition for which a total of 610 posters were submitted. An exhibition of the prize-winning posters and those receiving merit awards opened at the Museum July 15 and may be seen in the Museum's first floor galleries.

New Yorkers will be the first to see public use of one of the winning designs which will later appear throughout the country. The poster is now being reproduced in smaller scale by the Treasury Department in the interests of the Defense Savings Bonds and Stamps. Two other posters also selected from the Competition are being issued by the Treasury Department. One is by the only woman prize-winner, Clara Fargo Thomas, and the other by Jaro Fabry.