THE INTERNATIONAL STYLE: 60th ANNIVERSARY LECTURE BY KENNETH FRAMPTON

Monday, February 10, 1992, 6:30 p.m.

On Monday, February 10, Kenneth Frampton, Ware Professor of Architecture, Columbia University, gives a lecture commemorating the sixtieth anniversary of The Museum of Modern Art’s first exhibition devoted to architecture, an event that profoundly affected modern architecture in America. The 1932 MODERN ARCHITECTURE: INTERNATIONAL EXHIBITION, commonly known as the International Style show, underscored the then-new Museum’s commitment to modern culture in forms other than the traditional arts.

During the summer of 1930, Philip Johnson, director of the exhibition, and guest curator Henry-Russell Hitchcock, Jr., traveled through Europe to see the "new architecture" and met many of the architects responsible for it. The International Style show featured the work of such architects as Ludwig Mies van der Rohe, Walter Gropius, Le Corbusier, and Frank Lloyd Wright as well as that of a number of younger American architects, including Richard Neutra, the Bowman brothers, and Frederick Kiesler. The exhibition provided audiences in New York and other American cities with their first comprehensive view of contemporary architecture. For an entire generation, Johnson and Hitchcock’s definition of the International Style became synonymous with modern architecture.

A reprise of the original exhibition, consisting of archival photographs and reconstructed models, is on view in the Arthur Ross Gallery at Columbia -more-
University from March 9 to May 2, 1992. Titled THE INTERNATIONAL STYLE: EXHIBITION 15 AND THE MUSEUM OF MODERN ART, the exhibition was organized by Terence Riley during his tenure as director of the Columbia Architecture Galleries. Since October 1991, Mr. Riley has been curator in The Museum of Modern Art's Department of Architecture and Design.

Tickets for the lecture--$10 for the public, $5 for students--are available at the Museum's lobby information desk. A reception with Professor Frampton immediately follows the lecture, which takes place at 6:30 p.m. in the Museum's Roy and Niuta Titus Theater 1.

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For further information about the lecture, contact Helen Bennett, Department of Public Information, The Museum of Modern Art, 212/708-9750.

For information about THE INTERNATIONAL STYLE: EXHIBITION 15 AND THE MUSEUM OF MODERN ART, contact David Hinkle, Graduate School of Architecture, Columbia University, 212/854-3473.