FACT SHEET

ART GALLERY TREASURE HUNT

WHEN
Saturday, October 19, 1991
1:00 - 8:00 p.m.

WHERE
The Museum of Modern Art and participating art galleries:

WHAT
The first Art Gallery Treasure Hunt, organized to benefit the Endowment for the Purchase of Prints at The Museum of Modern Art, will challenge art lovers to track down prints located at the six participating galleries. At each stop, participants will need to decode one of a series of clues that will lead them to the right print and ultimately to The Museum of Modern Art.

Treasure hunters will convene at either Brooke Alexander Editions in Soho or Multiples/Marian Goodman on 57th Street. Refreshments will be served, and participants will then start the hunt. The Treasure Hunt will end at a cocktail party at The Museum of Modern Art. All hunters who have submitted correct answers to the clues will vie for prizes: prints by Richard Artschwager, Tony Cragg, Jim Dine, Nancy Graves, Jasper Johns, and Ed Ruscha, donated by the participating galleries.

ENDOWMENT COMMITTEE

TICKETS
Benefactor tickets are $500 each, which includes a single admission and a signed poster created by Jasper Johns for his print retrospective at The Museum of Modern Art. Participant tickets are $125 each. Tickets may be purchased directly from the Museum’s Department of Prints and Illustrated Books. For more ticketing information, call 212/708-9562.

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For further press information, contact the Department of Public Information, The Museum of Modern Art, 212/708-9750.

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