

The Museum of Modern Art

For Immediate Release
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THE MUSEUM OF MODERN ART EXPANDS POPULAR "FAMILY HOURS" PROGRAM

This spring The Museum of Modern Art is expanding its FAMILY HOURS program with more frequently scheduled Saturday sessions due to the program's popularity after its first six months. Every Saturday continuing through April 28, 1990, from 9:30 to 11:00 a.m., FAMILY HOURS allows parents and children ages five to nine to participate in informal gallery walk-throughs of the Museum's collection during non-public hours. Each week a different theme is introduced, including new offerings such as "Quick and Sharp" in the photography galleries; "Brand New" in the contemporary galleries; and "In Open Air" in the Abby Aldrich Rockefeller Sculpture Garden.

"We're thrilled with the overwhelming response to our family programs this winter," states Philip Yenawine, director of the Museum's Department of Education. "Because of the response to FAMILY HOURS, we have expanded the program, and in the fall we will present artist-made films. These will be rare opportunities for families with children to view exceptional educational films--not available in video stores or on television--together."

FAMILY HOURS is \$5.00 per family and preregistration is recommended. For more information, call the Department of Education, 212/708-9795.

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No. 22

For additional press information, contact the Department of Public Information, 212/708-9750.