

Picasso and Braque

PIONEERING CUBISM

September 24, 1989–January 16, 1990

NEW FINE ART VIDEO FEATURES PICASSO AND BRAQUE EXHIBITION

A fine art video, "New Ways of Seeing: Picasso, Braque, and the Cubist Revolution," will be produced by Philip Morris Companies Inc. and Minkoff/Clayman Productions, in cooperation with The Museum of Modern Art, on the occasion of the landmark exhibition, PICASSO AND BRAQUE: PIONEERING CUBISM. The hour-long video will be available on half-inch cassette for nationwide distribution in mid-November at \$19.95.

Filmed on location at the Museum, the video will present a provocative view of Cubism and the extraordinary artistic collaboration of Picasso and Braque. More than 150 works from the exhibition will be featured. The film will include remarks by William Rubin, director emeritus of the Museum's Department of Painting and Sculpture and organizer of the exhibition. Mr. Rubin was also responsible for the Museum's major Picasso retrospective in 1980. Interviews with contemporary cultural figures will provide a perspective of Cubism's influence today.

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For additional information about the video, contact M. Booth & Associates, 212/736-5050; for additional information about the exhibition, contact the Department of Public Information, The Museum of Modern Art, 212/708-9750.

The exhibition is sponsored by Philip Morris Companies Inc.