The Museum of Modern Art Department of Film

11 West 53 Street, New York, N.Y. 10019 Tel: 212-708-9400 Cable: MODERNART Telex: 62370 MODART

#43

FOR IMMEDIATE RELEASE

MoMA'S VIDEO PROGRAM RECEIVES MAJOR INTERNATIONAL AWARD AT LOCARNO FESTIVAL

The <u>Laser d'Or</u> (Golden Laser), the "Oscar" of video art, was awarded to the Video Program of The Museum of Modern Art at the Fifth International Festival of Video Art in Locarno, Switzerland. Sharing the award this year were Michelangelo Antonioni and Woody and Steina Vasulka. Previous winners of the <u>Laser d'Or</u> are Nam June Paik, Francis Ford Coppola, Laurie Anderson, and the Belgian television station RTBF (Radio Television Belge de la Communauté Française).

A 13-member jury representing AIVAC (Association Internationale pour la Vidéo dans les Arts et la Culture) is responsible for conferring the award. Members of the jury this year included Wulf Herzogenrath (Kölnischer Kunstverein), Dany Bloch (ARC, Musée d'Art Moderne, Paris), Enrico Fulchignoni (UNESCO), and writers René Berger and Vittorio Fagone. In a separate presentation, RTBF cited Barbara London, director of MoMA's Video Program, for the excellence and diversity of her programming of the American selection at the festival.

The International Festival of Video Art was founded and is organized and directed by Rinaldo and Lorenzo Bianda. This year's festival, held from August 4-10, focused on discussions of electronic image-making and on the presentation of new, independently produced videotapes from some ten countries. Collateral events included a production workshop by the Vasulkas and the screening of recent productions by Jean-Luc Godard, RAI, and participants in the Siggraph 84 computer graphics conference in Minneapolis.

August 1984