

The Museum of Modern Art

No. 54

FOR IMMEDIATE RELEASE

THE MUSEUM OF MODERN ART ANNOUNCES WINNERS OF ITS HIGH SCHOOL POSTER DESIGN COMPETITION

Sharon Gayle of Beach Channel High School in Queens and Jamey MacGilvray of West Side High School in Manhattan have won a design competition sponsored by The Museum of Modern Art as part of its New York City Public High School Program and Independent School Program. Entrants in the competition were to design a poster informing students that free passes to the Museum are available to students in participating schools.

Ms. Gayle and Ms. MacGilvray, who were selected from among forty entrants, have each won \$50 in books from the Museum Store and a chance to work with the Museum's Graphics Department in turning their designs into finished work ready for the printer. Their posters will then go into participating schools to inform students of the Museum's programs.

Ms. MacGilvray's poster is a geometric design in the manner of Mondrian, featuring asymmetrical rectangles of red, yellow, and white. Ms. Gayle set her poster's headline in large magenta letters against a black-and-white allover pattern, into which the initials interlock. The winning designs were chosen by a panel consisting of Riva Castleman, Director of the Department of Prints and Illustrated Books, Chris Holme of the Graphics Department, Myrna Martin and Susan Cahan of the Department of Education, and Tamara Real of the Department of Public Information.

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Both winners intend to pursue careers in the arts. Ms. MacGilvray, who is 18, has just entered the School for Visual Arts, and Ms. Gayle, 17, is now attending Parsons School of Design. In addition to the two winning designs, there were also five posters that received awards of honorable mention, submitted by Luz Rivera, Phil Seblano and Bill Bjornholm, Santa Gutierrez, Kristy Lam, and Elizabeth Ortiz.

The Museum's programs for schools are supported in part by the Hearst Foundation, the Lauder Foundation, and the New York City Board of Education.

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