A SALUTE TO THE NATIONAL FILM ARCHIVE, BRITISH FILM INSTITUTE
April 29 - May 19, 1983

In celebration of the 50th Anniversary of the British Film Institute, and as part of the city-wide "Britain Salutes New York" Festival, The Department of Film of The Museum of Modern Art and The National Film Archive of the British Film Institute will co-present 18 programs of films culled from the London archive. The three-week series, to be screened in MoMA's Roy and Niuta Titus Theater 2 from April 29 through May 19, 1983, will include an eclectic sampling of British films preserved by the National Film Archive.

The series will include such classics as Alfred Hitchcock's 1926 The Lodger, Laurence Olivier's Henry V (1944), Alexander Korda's Rembrandt (1936) with Charles Laughton in the title role, E.A. Dupont's Piccadilly (1929), also starring Laughton with Anna May Wong, and, in a newly restored color print, Herbert Wilcox's 1937 Victoria the Great. The series will feature some exciting rediscoveries as well, among them Laburnum Grove (1936), an early Carol Reed comedy from the J.B. Priestley play, and Victor Saville's elegant First a Girl (1935), starring Jessie Matthews and taken from the same source as Blake Edwards's recent Victor/Victoria. Other programs include the directorial debut of writers Frank Launder and Sidney Gilliat with their 1943 wartime drama, Millions Like Us, to be shown in its original version for the first time in the U.S.; John and Roy Boulting's tense and low-key thriller, Seven Days to Noon (1950); and No Funny Business, a 1933 trifle (in its abbreviated 1951 reissue version) in which Laurence Olivier watches Gertrude Lawrence play the piano in a most unusual fashion.

Clyde Jeavons, Deputy Director of the National Film Archive, will introduce the series on April 29 at 6:00 p.m. with an NFA compilation of advertising shorts, The Art of Advertising: British Cinema Advertising 1897-1950.

The Department of Film of MoMA would like to thank Anthony Smith, Director of the British Film Institute, and David Francis, Curator of the National Film Archive, for their support of this program and to
express our gratitude to the entire staff of the Archive, including Clyde Jeavons, Elaine Burrows, Scott Meek, David Meeker, and Michelle Snapes for their collaboration and to Gillian Hartnoll for the documentation.

A SALUTE TO THE NATIONAL FILM ARCHIVE, BRITISH FILM INSTITUTE is made possible by a generous grant from Goldcrest Films and Television, Ltd., with additional assistance of the British Council.

This exhibition is a BRITAIN SALUTES NEW YORK 1983 Festival presentation. Funded primarily by British and American companies with interests here and in Great Britain, SALUTE commemorates the signing of the peace treaty of 1783 through a festival of film, art, music, drama and dance beginning April 13, 1983. It is New York's first International Arts Festival.

SCHEDULE


6:00 THE ART OF ADVERTISING: BRITISH CINEMA ADVERTISING, 1897-1950. Compiled by the National Film Archive. Introduced by Clyde Jeavons, Deputy Director, NFA.


5:00 MILLIONS LIKE US (1943) Frank Launder & Sidney Gilliat. With Patricia Roc and Eric Portman. 103 min.

MAY 1/2:30 LABURNUM GROVE (1936) Carol Reed. With Edmund Gwenn, Cedric Hardwicke. 73 min.

5:00 HENRY V (1944) Laurence Olivier. With Olivier, Robert Newton, Renee Asherson. 137 min.

MAY 2/2:30 THE ART OF ADVERTISING (see APR 29/6:00)

MAY 3/2:30 THE LODGER (see APR 29/2:30)

MAY 5/2:30 MILLIONS LIKE US (see APR 30/5:00)

6:00 FIRST A GIRL (see APR 30/2:30)

MAY 6/2:30 HENRY V (see MAY 1/5:00)

6:00 LABURNUM GROVE (see MAY 1/2:30)

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<td>MAY 7/Noon</td>
<td>2:30</td>
<td>THE FUNERAL OF QUEEN VICTORIA (1901) R.W. Paul; RESCUED BY ROVER (1905) and THE AIRSHIP DESTROYER (1909) Charles Urban; TATTERS: A TALE OF THE SLUMS (1911) A.E. Coleby; DREAMERS (1928) and BLUE BOTTLES (1928) Ivor Montagu, with Elsa Lanchester. Silent, with live piano accompaniment. Entire program ca. 85 min.</td>
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<td>2:30 REMBRANDT (1936) Alexander Korda. With Charles Laughton, Gertrude Lawrence, Elsa Lanchester. 88 min.</td>
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Goldcrest Films and Television Limited is engaged in the financing, production and distribution of feature films and television programmes. It is a wholly-owned subsidiary of Pearson Longman, the largest publishing group in Britain, which owns The Financial Times, Penguin Books, The Viking Press and Westminster Press.

Goldcrest was founded in 1976 as a feature film development financing company with modest initial capital. By the end of 1982 Goldcrest's activities had broadened to include not only development financing but also the full financing, production and distribution of feature films and television programmes. Goldcrest is now the largest independent film and television company in Europe with a $75.0 million production programme scheduled for 1983. Some of the films it has been involved with include WATERSHIP DOWN, CHARIOTS OF FIRE, PINK FLOYD - THE WALL, MOONLIGHTING and its most recently released film, Richard Attenborough's GANDHI. Its next film is the soon to be released LOCAL HERO, produced by David Puttnam, who also produced CHARIOTS OF FIRE, and directed by Bill Forsyth whose first feature film, GREGORY'S GIRL, was a substantial success in the U.K. and U.S.

Goldcrest's strategy is to develop close and in some cases exclusive relationships with talented film-makers (primarily but not exclusively British) in order to enable Goldcrest to continue to strive for distinctive product which will be notable for its originality and marketability in several media in a variety of world markets. In addition to the productions with Richard Attenborough and David Puttnam, it has also developed or produced projects with such well-known film-makers as Michael Apted, John Boorman, Alan Marshall, Alan Parker, Charles Sturridge and Peter Yates, and, indeed, both Richard Attenborough and David Puttnam serve as board members of Goldcrest.