PLAN MODERN ART MUSEUM

Sponsors Announce Project at Madison Luncheon.

TO SUPPLEMENT METROPOLITAN

Mrs. John D. Rockefeller, Jr., to Act as Treasurer of the Gallery.

A long-felt need for a permanent museum devoted to modern art, one which, for instance, would bear the same relation to the Metropolitan Museum as does the Luxembourg to the Louvre in Paris, will be filled next month when an exhibition gallery, later to be developed into an important and permanent museum is opened in the Heckscher Building, Fifth avenue and Fifty-seventh street.

The movement is sponsored by a group of well-known patrons and collectors engaged in the promotion of plans was yesterday following a luncheon at the Hotel Madison. The leaders of the project, which bears the name of Museum of Modern Art, are: A. Conger Goodyear, chairman; Mrs. John D. Rockefeller, Jr., treasurer; Frank Crowninshield, secretary; Miss Lizzie Bliss; Mrs. W. Murray Crane, Mrs. Cornelius J. Sullivan, Prof. Paul J. Sachs and Alfred H. Barr, Jr. Most of the group were at yesterday's meeting.

The immediate purpose is to present exhibits of modern art during the next two years, and the ultimate object is to acquire from time to time, a collection of the best modern works with a view to establishment of a permanent museum and also of a place in which to house it. The exhibitions will include as complete a representation as possible for the great modern masters, American and European, from Cezanne to the present day.

It was at first planned to have the initial exhibition one of American masters, Albert P. Ryder, Winslow Homer and Thomas Eakins, but their works will be shown at a subsequent hanging and the initial show will consist of a hundred or more paintings and drawings by Cezanne, Van Gogh, Gauguin, Renoir and Seurat. Other shows in the schedule prepared for the coming season will be paintings of distinguished contemporary American artists, canvases by outstanding French painters of the day, a survey of modern Mexican art, and a group exhibit of the work of American, French and German sculptors.

In a statement issued following the meeting the committee points to the rising tide of interest in modern movements in art, and calls attention to the fact that New York, alone among all the great metropolitan centers of the world, lacks a public gallery where the work of the founders and masters of the modern school can be seen.

No criticism of the Metropolitan Museum is intended, the statement says, and indeed it is hoped to establish a relationship with the institution similar to that of the Luxembourg to the Louvre.

"As a great museum," the statement says of the Metropolitan, "it may justly take the stand that it wishes to acquire only those works of art which seem certainly and permanently valuable."

The first exhibition will open early next month, possibly earlier, according to Mr. Barr, who assumed direction of the gallery immediately. He is a graduate of Princeton, a former student of the Ecole des Beaux Arts and an editor of Fine Arts Review, and was recently with the Fogg Museum at the latter place.