MUSEUM TO PUBLISH THREE ARTISTS' BOOKS

This month the first products of a new program of the Museum's PROJECTS exhibition series will see fruition as three artists' books are published by The Museum of Modern Art. The books, Brandenburg Gate by Jörg Immendorff and A.R. Penck, Exit the Face by Richard Bosman and Ted Greenwald, and Conversations with Nature by Bryan Hunt, reveal the diversity possible when artists, often accomplished in other media, decide to make books. Each book was created by artists especially selected to participate in PROJECTS: ARTISTS' BOOKS, and has been printed in a limited edition of 3,000.

For about two decades artists in America and Europe have created books to present a rich variety of visual ideas. The artist's book is conceived of as an art form in which visual material is seen sequentially, requiring a quality of viewer attention remarkably different from that of illustrations or single pictures.

Two of these three works represent the first-time ventures by the artists into the realm of bookmaking. In his first book, Conversations with Nature, sculptor Bryan Hunt examines the very nature of a book by presenting unbound black-and-white photographs of his own sculpture and sepia-and-black drawings of people contemplating the sculpture which can all be removed from their cardboard box, rearranged, and randomly viewed. In another first book, Exit the Face, painter Richard Bosman combines his woodcut-like images of disastrous scenes with the precise verses of Ted Greenwald. The Brandenberg Gate, a second collaboration by West German painter Jörg Immendorff and East German-born artist, and in this case writer, A.R. Penck, uses the symbolism more/
of the Gate to consider the relations between the two Germanys. Two more books in the program, one by Gary Stephan and one by Telfer Stokes, should be available early in 1983. The artists' books project, coordinated by Riva Castleman, Director of the Museum's Department of Prints and Illustrated Books, with Kynaston McShine, Senior Curator of Painting and Sculpture and Bernice Rose, Curator of Drawings, continues the Museum's long-standing commitment to artists' books.

Each of these books will sell for $10.00 (MOMA members $7.50), and is available at the Museum's Lobby Store, 18 West 54 Street or by sending a request with payment to the Publications Sales and Service Office, 11 West 53 Street, New York, NY 10019. Please include $1.50 shipping and handling for the first book, and 75¢ for each additional book. Add New York sales tax where applicable. Telephone orders (965-7262) may be made using Visa/BankAmericard, Master Card or American Express.

For further information, please contact Luisa Kreisberg, Director, or Tamara Real, Department of Public Information, The Museum of Modern Art, 11 West 54 Street, New York, NY 10019 (212) 708-9750