

The Museum of Modern Art

50th Anniversary



NO. 23

Tickets to The Museum of Modern Art's exhibition PABLO PICASSO: A RETROSPECTIVE will go on sale to the public through Ticketron on April 14, 1980. The exhibition, which opens May 22, 1980 and continues through September 16, 1980, will be the most comprehensive exhibition of Picasso's art ever mounted in the United States and will include approximately 1000 works in every medium in which the artist worked.

Tickets will be available in the Lobby of The Museum of Modern Art and at nearly 600 Ticketron outlets nationwide, including 73 outlets in the greater New York area. They will be sold from 10:00 a.m. through 6:00 p.m. daily at the Museum and during regular store hours at Ticketron outlets.

Hours for PABLO PICASSO: A RETROSPECTIVE will be 10:00 a.m. to 6:00 p.m. Fridays through Tuesdays, and 10:00 a.m. through 9:00 p.m. on Thursdays. The exhibition will be closed to the public on Wednesdays when it will be open for Members' viewings only. (Special arrangements for Members' viewings will be announced shortly.)

Tickets will be issued for half-hour entry times. However, there will be no limit to the length of stay in the exhibition. Individuals can purchase up to four tickets for each of two dates, or a maximum purchase of eight tickets at any one time.

Admission rates will be \$4.50 for adults, \$2.50 for students with valid I.D.'s, \$.75 for senior citizens, and \$.75 for children age 16 and under. All ticket categories will be available both at the Museum and at Ticketron outlets. Tickets purchased at Ticketron outlets will additionally carry a \$.75 service charge per ticket; tickets purchased at the Museum will not be subject to the service charge.

For Ticketron information in New York City, call (212) 977-9020; on Long Island (516) 822-7337; and in New Jersey (201) 343-9310.