

# The Museum of Modern Art

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FOR IMMEDIATE RELEASE

## PROJECTS

In May 1971, The Museum of Modern Art initiated PROJECTS, a continuing series of small exhibitions designed to keep the public abreast of recent developments in the visual arts. PROJECTS provides artists who work in non-traditional forms and who often create situational works with the opportunity to show their art under relatively informal conditions in the Museum. Presented as individual shows, there have been 48 PROJECTS exhibitions by artists from 10 countries.

PROJECTS: VIDEO was inaugurated in 1974, and through this ongoing program, 155 tapes by 132 artists from 15 countries have been shown. In August 1978, PROJECTS: PERFORMANCE inaugurates a four-part series of artists' performances in Summergarden. This is the first time performance, a form that grew out of 1960s Happenings, is featured in PROJECTS.

Beginning in August, to herald its Fiftieth Anniversary Year, The Museum of Modern Art presents six PROJECTS exhibitions, an unprecedented number in the history of the series. It is through this PROJECTS contemporary art program that The Museum of Modern Art expresses its commitment to the most recent activity in all media, and contributes toward identifying the tenor of contemporary art.

The series, on view in the first floor and Auditorium galleries, begins August 17 with PROJECTS: JONATHAN BOROFISKY, which consists of drawings of dreams and obsessive images rendered directly on the wall. On August 22, PROJECTS: LUCIO POZZI presents a selection of the Italian-born artist's recent videotapes. Three shows will open simultaneously on September 15:

PROJECTS: LAURIE ANDERSON, a visual and musical narrative; PROJECTS: ANNE AND PATRICK POIRIER, an environment constructed of charcoal by the French artists; and PROJECTS: FRED SANDBACK, a linear spatial configuration executed by the artist directly in the gallery. Opening October 3 is the final exhibition in the fall series: PROJECTS: HAMISH FULTON consists of landscape photographs describing this British artist's walks through the countryside.

The current PROJECTS series is made possible through the generous support of the National Endowment for the Arts in Washington, D.C. The Museum's exhibition program is partially funded through the New York State Council on the Arts. PROJECTS: HAMISH FULTON is also supported with special funds from the British Council.

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For further information, please contact Luisa Kreisberg, Director of Public Information (212) 956-2648, or Bruce Wolmer, Assistant (212) 956-7295, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Photographs available on request.

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