

The Museum of Modern Art

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FOR IMMEDIATE RELEASE

NEW PUBLIC INFORMATION DIRECTOR NAMED AT MOMA

Richard Oldenburg, Director of The Museum of Modern Art, announces the appointment of Luisa Kreisberg as Director of the Department of Public Information.

Luisa Kreisberg draws on extensive experience as a cultural reporter and editor. She has been a frequent contributor to The New York Times and other national publications, and as arts editor and columnist for Westchester Rockland Newspapers, Inc., she was responsible for covering all aspects of metropolitan New York cultural news.

Under a special projects grant from the New York State Council on the Arts, Mrs. Kreisberg also instituted an arts reporting service for electronic and print media in the tri-state (New York, Connecticut, New Jersey) region. She is the author of the forthcoming book, Local Governments and the Arts, sponsored by a Ford Foundation Grant.

A consultant to the American Council for the Arts and the National Endowment for the Arts, she has been an adjunct professor of journalism at several Westchester colleges, is a graduate of Hofstra University and has a master's degree from Columbia University.

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