

The Museum of Modern Art

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BIOGRAPHICAL NOTES - ROY AND NIUTA TITUS

Roy V. Titus was born in London in 1909 but moved to New York as a child. His wife, Niuta, was born in Lithuania and came to America in 1940. Roy Titus's father, Edward Titus, was a writer, and his mother, Helena Rubinstein, founded the cosmetic empire that spread world wide. Mme. Rubinstein was Polish, and her husband was an American of Polish descent.

After one year at Princeton, Roy Titus completed his education at Oxford, England, then returned to America and attended the Harvard School of Business Administration. Later he studied chemistry in Berlin. His business career started in London with the British affiliate of Helena Rubinstein Inc. and two years later he joined the American company. Except for his service in the Office of Strategic Services during World War II, he remained with the firm until his retirement two years ago.

Prior to his retirement he was a Director of Helena Rubinstein Inc.; Executive Vice President, and Chairman of the Board. In 1970 he was elected Chairman of the Executive Committee.

Strongly involved in civic interests, Mr. Titus serves on the Board of the Children's Blood Foundation, The Film Society of Lincoln Center and the Board of Governors of the Tel Aviv Museum. For many years Mrs. Titus was Chairman of the Children's Blood Foundation and she is active in the Zion Orphanage of Jerusalem. Mr. Titus is also Chairman of the Board of Helena Rubinstein Foundation. He recently resigned as a Trustee of the Oil, Chemical & Atomic Workers Union-Industry Pension Fund, after fifteen years of service. He is a Director and President of the Cavendish Club.

Mr. and Mrs. Titus live in New York City. Mrs. Titus has a daughter by a previous marriage, Suzanne Slesin, and a son, Louis Slesin, a student at MIT. Mr. Titus has a daughter, Helena, also by a previous marriage.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., NY. Tel. 956-7501.