

# The Museum of Modern Art

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## SPECIAL NOTE TO EDITORS AND WRITERS

From: Elizabeth Shaw

### The Taxi Project: Realistic Solutions for Today

was made possible by generous grants from Mobil Oil Corporation and the Urban Mass Transportation Administration of the U. S. Department of Transportation.

Such grants from corporations and from agencies of the federal and state governments are absolutely essential if The Museum of Modern Art is to continue to present a varied and balanced exhibition program.

Without this financial help The Museum of Modern Art could not have undertaken this ambitious project which we hope will result in real and important improvements in the quality of life in our cities.

We believe that both Mobil Oil and the Urban Mass Transportation Administration of the U. S. Department of Transportation should receive full credit for their role in this enterprise and hope that in reviewing the show you will mention their assistance.

This dependence on corporate and government grants, which the Museum shares with other cultural and educational organizations throughout the country, is relatively new. We think it is a beneficial development for the general public and believe that both government agencies and corporations will be encouraged to continue their support by receiving full recognition in the press of the key role they now play making grants to our cultural institutions.

