

# THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

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FOR RELEASE

## MUSEUM OF MODERN ART CONTINUES FILM CYCLE AND WILL HOLD 5:30 P.M. SHOWING FOR BUSINESS PEOPLE

The Museum of Modern Art announces that its Cycle of Seventy Films, shown as part of the current exhibition of ART IN OUR TIME, will continue to November 6. Starting Sunday, October 8, there will be two showings of each program in the Cycle every day in the Museum's Auditorium at 3:00 and 5:30 P.M. in place of the present daily program at 4:00 P.M. The program of Fantastic Films by Georges Méliès shown daily throughout the summer at 3:45 P.M. will be omitted beginning October 8 to make room for the two daily showings of the Cycle.

The continuation of the Cycle and the addition of a 5:30 P.M. program have been made at the request of many people whose daily occupation has prevented them from seeing the programs on the History and Development of the Films from 1895 to the present day. The Museum has considered the possibility of staying open one or more evenings a week to meet the needs of those who are occupied during the day. The 5:30 program, which will last not more than two hours, is a step in that direction.

With two exceptions, the Film Cycle will be shown exactly as it has been during the summer. The exceptions are the replacement of D. W. Griffith's WAY DOWN EAST with

### GREAT ACTRESSES OF THE PAST

Rejane in a scene from MADAME SANS GENE

Bernhardt in a scene from ~~THE~~ *Camille*

Mrs. Fiske in a scene from VANITY FAIR

Duse in a scene from CENERE

The other change is the replacement of UNDERWORLD directed by Josef von Sternberg with

CHANG, directed by Meriam C. Cooper and Ernest B. Schoedsack

The motion picture programs are shown as the Film Library's part in the exhibitions held by the Museum. The Film Library also participates in the Museum exhibitions by arranging showings of stills, motion picture backgrounds, original designs for abstract films and other material used in or bearing on the art of the motion picture. There is no extra charge for the Museum film programs. The admission fee of 25¢ daily and 10¢ Sundays admits the public to everything on

exhibition in the Museum.

From October 1 to October 8 the programs will be given daily as at present at 4:00 P.M.:

SUNDAY, Oct. 1	The End of the Silent Era	PLANE CRAZY, by Walt Disney (1928) THE LAST COMMAND, with Emil Jannings (1928)
MONDAY, Oct. 2	The Talkies arrive	Scenes from THE JAZZ SINGER, with Al Jolson (1927) MOVIETONE NEWSREEL, with George Bernard Shaw (1927) ALL QUIET ON THE WESTERN FRONT (1930) STEAMBOAT WILLIE, by Walt Disney (1928)
TUESDAY, Oct. 3	The Musical Comedy Film	THE LOVE PARADE, with Maurice Chevalier and Jeanette MacDonald (1929)
WEDNESDAY, Oct. 4	The Gangster Film (II)	LITTLE CAESAR, with Edward G. Robinson (1930)
THURSDAY, Oct. 5	Stage into Screen (II)	ANNA CHRISTIE, with Greta Garbo (1930)
FRIDAY, Oct. 6	The Film and Contemporary History	THE MARCH OF TIME, No. 2 (1935) CAVALCADE (1933)
SATURDAY, Oct. 7	The Sociological Film (II)	I AM A FUGITIVE FROM A CHAIN GANG, with Paul Muni (1932)

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(N.B. The schedule from October 8 through November 6, with programs at 3:00 and at 5:30 P.M., will be sent you week by week, as heretofore.)