

The Museum of Modern Art

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NO. 100

FOR RELEASE: DECEMBER 5, 1975

CHILDREN'S BOOK OF RHYMES TO BE PUBLISHED BY THE MUSEUM OF MODERN ART

High Diddle Diddle: Rhymes from Mother Goose, designed and illustrated by Robert A. Propper, is the first book especially for children to be published by The Museum of Modern Art. The collection of twenty-three verses, which will be available in the Museum's Bookstore in December,* offers many historical nursery rhymes that are little-known, along with traditional rhymes.

Each of the twenty-three verses is accompanied by a whimsical, brightly colored illustration -- a full-page, bold, graphic design composed of circles and their parts, creating a delightful progression of form and color to stimulate the imagination.

Robert Propper, who has been collecting nursery rhymes for many years, was born in Hartford, Connecticut, in 1934, and attended Yale University's School of Art and Architecture, majoring in graphic design and photography. He is a partner of Propper/Elman, a graphic and industrial design consulting firm. He is also an instructor at Parsons School of Design, and has lectured extensively to business and academic groups. His articles on design and his photographs have appeared in numerous magazines.

*High Diddle Diddle: Rhymes from Mother Goose, designed and illustrated by Robert A. Propper. 48 pages; 23 color illustrations. Published by The Museum of Modern Art, New York. \$5.95. (On mail-orders add \$1 for postage and handling.)

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