

10/10/75

This went by messenger,
together with balloons
and buttons to:

The Daily News
New York Post
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WNEW TV NEWS
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to City Desks

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

NO. 87

FOR IMMEDIATE RELEASE
OCTOBER 10, 1975

"ONCE UPON A SUNDAY"

BUTTONS-BALLOONS-BUSTER KEATON-IMPROVISATIONAL THEATER AND GAMES
ALL FOR FUN AND ALL FOR YOUNG PEOPLE 6-12

On Sunday, October 12, from 10:30 a.m. until 3:30 p.m., a special theater, film, and game program for children aged 6 to 12 and their parents will be presented in The Museum of Modern Art's Sculpture Garden, galleries and auditorium under the auspices of the Museum's Junior Council.

At 11, 12 noon, 1 and 2 p.m., the Proposition Circus, an improvisational theater group, will perform in the Sculpture Garden (rain location, Trustees Room, 6th floor). Children in the audience will participate in the skits.

Special films shown in the Museum auditorium at 11, 12:30 and 3 p.m., will include Georges Méliès' Trip to the Moon (1902), Emile Cohl's Pumpkin Race (1907) and Buster Keaton's Cops (1922). William Perry will provide the piano accompaniment.

"Easel Does It, or How to Canvas The Museum of Modern Art," the gallery game, is based on paintings in the Museum galleries and can be played at home as well as at the Museum. The first 1500 children to arrive will be given the game to take home.

Bob Proper, illustrator of the new Museum book, High Diddle Diddle, will be in the main lobby autographing copies. Balloons and buttons using motifs from the book will be given all children at the Museum (buttons on the way in, balloons as they leave).

If you are interested in covering, please call: Linda Gordon, 956-2648 today, or Lucienne Bloch, 534-5460. Saturday before noon, or 956-7284 Sunday.