76 JEFFERSON, an exhibition of 38 works produced at that Lower East Side New York address, is the Fall Penthouse exhibition of the Art Lending Service of The Museum of Modern Art, and will be on view from September 11 through December 1.

Because of the large number of artists who have lived and worked in the building, the group of works reflects the diversity of art produced in New York during the last 15 years. Works by 18 artists in a variety of styles and mediums are included -- abstract and realistic painting, sculpture in various materials, and drawings and prints. In addition, there are silkscreen prints published by Chiron Press, which was also located at 76 Jefferson Street from 1963 to 1967. The exhibition has been organized by Richard Marshall, selections advisor to the Museum's Art Lending Service, and all of the works are for sale.


(more)
Erected in 1893, the building at 76 Jefferson Street began to attract artists and musicians in the mid-1950s because of its low rent, good light, and relatively isolated yet scenic location near the East River and the Manhattan and Brooklyn Bridges. Ownership of the building passed to the City of New York in 1969 and plans call for its eventual demolition as part of the Two Bridges urban renewal project.

76 JEFFERSON is made possible by a grant from Harveys Bristol Cream. The Penthouse exhibitions and the Art Lending Service of The Museum of Modern Art are maintained by the Museum's Junior Council. Works in the gallery are for sale to the public; rental of works is limited to members of the Museum. The service is open to the public from 11:30 am to 5:00 pm Tuesdays through Saturdays; 2:00 pm to 5:00 pm Sundays.

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Additional information available from Michael Boodro, Assistant, and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, NY 10019. Phone: (212) 956-7504; 7501. * * * * * * * * * * * * * * * * * * * * * * * * * * * *