PAUL GOTTLIEB ELECTED TRUSTEE OF THE MUSEUM OF MODERN ART

Paul Gottlieb, President of American Heritage Publishing Company, has been elected a Trustee of The Museum of Modern Art, William S. Paley, Chairman of the Board, announced today.

Since 1973 Paul Gottlieb has been an active member of The Museum of Modern Art's Membership Committee, on which he now serves as Vice-Chairman. He is a member of the American Association of Publishers Committee on US/USSR Publishing Relations.

Mr. Gottlieb was born in 1935 and graduated from Swarthmore College in 1956. In 1962 he joined the staff of American Heritage Magazine and by 1970 had become President of the American Heritage Publishing Company, which also publishes Horizon and Americana magazines. He has been involved in all phases of the company's extensive mail-order operations as well as in the publication of its hard-cover magazines, books, and audio-visual educational materials, ranging from extensively illustrated popular histories to history texts and the American Heritage Dictionary of the English Language.

He is married to Linda Gottlieb, a film producer and writer; they have two sons.

********** Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, New York 10019. Phone: (212) 956-7501; 7504. **********