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IVY LEE

15 Broad Street, New York

Forwarded as of Possible Interest to

From the

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**JOHN D. JR. BACKS
NEW ART MUSEUM**

A permanent museum of modern art, which will complement the Metropolitan Museum of Art in Central Park, as the Louvre does the Luxembourg gallery in Paris, is to be founded here. It will be quartered temporarily on the twelfth floor of the Heckscher bldg., 5th ave. Its charter patrons include Mrs. John D. Rockefeller jr., A. Conger Goodyear, and Frank Crownshield.