

The Museum of Modern Art

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NO. 147

FOR RELEASE

DECEMBER 20, 1971

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THE HISTORY OF PHOTOGRAPHY by Beaumont Newhall. 216 pages; 210 illustrations; paperbound edition \$6.95. Published by The Museum of Modern Art, New York. Distributed to the trade by New York Graphic Society Ltd. in the United States and Canada; and Feffer and Simons internationally with the exception of the British Commonwealth.

THE HISTORY OF PHOTOGRAPHY by Beaumont Newhall, long recognized as the standard work on the subject, will be published for the first time in a moderately priced paperbound edition by The Museum of Modern Art on February 7, 1972.

Using more than 200 illustrations of works by major photographers such as Hill and Adamson, O'Sullivan, Cameron, Atget, Emerson, Stieglitz, Weston, Adams, Lange and Evans, the author presents a fascinating, comprehensive study of the significant trends and developments in the medium since the first photographs in 1839. From the daguerreotype portraits of famous men and the photographic records of the Crimean war and the American Civil War to such recent innovations as the automatic camera and the Polaroid-Land One Step process, this book traces the growth of photography's contribution to the visual arts as a vital means of communication and expression.

"It is a history of the medium, rather than the technique, seen through the eyes of those who over the years have struggled to master it, to understand it, and to mold it to their vision," says Newhall. "Photography is at once a science and an art, and both aspects are inseparably linked throughout its astonishing rise from a substitute for skill of hand to an independent art form."

Since its first publication in 1937, this book, now in its fourth revised edition, has been hailed as a classic contribution to the art of photography. Modern Photography called it "The one single source on the subject in English which is both reliable and exceedingly interesting... it remains the most 'current' book on photography now in print."

Beaumont Newhall, noted author, historian and teacher, is former Director of George Eastman House in Rochester, New York. In addition to numerous articles for American and European magazines and encyclopedias, he is the author of The Daguerrotype in America; Latent Image: The Discovery of Photography, and Airborne Camera. A distinguished lecturer, he has also been awarded many honors, most recently the Culture Prize from the German Photographic Society. He is presently Visiting Professor of Art at the University of New Mexico.

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