

The Museum of Modern Art

To Editors, Critics
From Elizabeth Shaw
Date October 20, 1971
Re Conference

ARCHITECTURAL EDUCATION/USA: ISSUES, IDEAS AND PEOPLE

A conference to explore current alternatives will be held at The Museum of Modern Art Friday, November 12 and Saturday, November 13.

The conference is co-sponsored by The Architectural League of New York and the Department of Architecture and Design of the Museum under an initiating grant from the Graham Foundation for Advanced Studies in the Fine Arts, and organized by the Institute for Architecture and Urban Studies.

Panelists are: Emilio Ambasz, Stanford Anderson, George Baird, Jonathan Barnett, Peter Eisenman, Kenneth Frampton, Herbert Gans, Robert Gutman, Lionel March, Martin Pawley, Horst Rittel, Colin Rowe, Joseph Rykwert, Denise Scott Brown, O. Matthias Ungers and Anthony Vidler.

The conference coincides with the opening of an exhibition at the Museum titled "Education of an Architect: A Point of View" by the Cooper Union School of Art and Architecture. The exhibition, which will be on view through January 10, was prepared by the Cooper Union School of Art and Architecture. It is also co-sponsored by the Architectural League of New York and the Museum's Department of Architecture and Design. Like the conference it too was made possible by an initiating grant from the Graham Foundation for Advanced Studies in the Fine Arts.

Conference sessions will be held in the Museum auditorium. Most of the audience will be invited but a few tickets are available for the general public. Please let me know if you would like to receive press tickets.

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

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CONTRIBUTORS TO INTERNATIONAL SYMPOSIUM

JANUARY 8-9, 1972

Institutions for a Post-Technological Society

The Universitas Project

Christopher Alexander is an architect and theoretician of design methodology. He teaches at the University of California at Berkeley and is the director of the Center for Environmental Structure.

Jean Baudrillard is a young French sociologist who has written on the social and ideological role of objects in modern consumer society. He is the author of Le système des objets, among other works.

Gillo Dorfles teaches aesthetics at the University of Milan and has written many books on contemporary art and industrial design.

Umberto Eco is a cultural critic who has written about communications media, professor at the University of Bologna, and the author, among other works, of Struttura Assente, Apocalittici e Integrati.

Peter Eisenman is an architect and the director of the Institute of Architecture and Urban Studies in New York.

Hans Magnus Enzensberger is a well known German poet and critic, the author of several books and a frequent writer on social and political subjects.

Michel Foucault, a philosopher, holds a chair at the Collège de France, and is the author of Madness and Civilization and The Order of Things.

(over)

Roman Jakobson is one of the leading figures in modern linguistics. He holds a chair in the department of Slavic Languages and Literatures at Harvard and is Institute Professor at M.I.T.

Erich Jantsch is an Austrian planner and economist, consultant to the Organization for European Economic Cooperation and Development, and currently visiting professor at the department of Regional and City Planning, University of California at Berkeley.

Martin Pawley, a young architect and critic, is a frequent contributor to Architectural Design (London) and the author of Architecture vs Housing. He teaches at the Architectural Association, London.

Octavio Paz is a well-known Mexican poet and essayist.

Anatol Rapoport is professor of Mathematical Biology at the University of Michigan and professor at the Mental Health Research Institute of the University of Toronto. He has been concerned with general systems theory and is the author of several books, among them Strategy and Conscience.

Jivan Tabibian teaches at the School of Design of the California Institute of the Arts, Purbank, California, and lectures on political science and urban design at UCLA.

(more)

Alain Touraine is a French sociologist, director of the Centre d'Etudes at Mouvements Sociaux and the author, among other works, of The Post-Industrial Society.

Rexford Guy Tugwell was a member of Roosevelt's "Brain Trust" and is now at the Center for the Study of Democratic Institutions, Santa Barbara, California, working on a proposal to reformulate the Constitution according to the needs of contemporary urban America.

Gyorgy Kepes is a researcher into visual structures, and Director of the Center for Advanced Visual Studies at M.I.T.

Arnold Kramish formerly headed the Institute for the Future and is now Science Liaison Attaché and U. S. Permanent Representative to Unesco in Paris.

Henri Lefebvre is a prominent sociologist, professor at the University of Paris, who has devoted much attention to urban problems. He has written several important books, among them The Sociology of Marx and the three-volume Critique de la vie quotidienne.

Tomas Maldonado, a native of Argentina, was one of the founders and has been director of the pioneering design school of Ulm, Germany. He is a painter and an industrial designer, and he has written about design education, communications, semiotics, and ecology.

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Richard L. Meier is professor of Environmental Design at the University of California at Berkeley. His books include Developmental Sciences and Communication Theory of Urban Growth.

George Nelson is an internationally known industrial designer.

Hasan Ozbekhan was formerly Director of Planning at the Systems Development Corporation, Santa Monica, California. He now teaches at the Wharton School of the University of Pennsylvania. He has written extensively on forecasting and the theory of planning.

Germen M. Gvishiani is a political scientist, corresponding member of the USSR Academy of Science, and Deputy Chairman of the State Committee for Science and Technology of the USSR Council of Ministers.

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Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, NY 10019. Phone: (212) 956-7501, -7504.

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