THE MUSEUM OF MODERN ART PLANS BENEFIT

A SPRING FESTIVAL will be held in the Sculpture Garden of The Museum of Modern Art on Wednesday evening, June 9, for the benefit of the Museum's program and for the Children's Art Carnival in Harlem which the Museum sponsors.

The Festival will feature a preview of the Frei Otto exhibition tent erected on the Upper Terrace, where guests will dance to the music of Slim Hyatt and Allene Callender. Floodlights will illuminate the translucent tent suspended from a 50' mast, as well as the sculptures and fountains, trees and pools. Refreshments will be served.

A feature of the evening will be the premiere of a new film, "Five," a documentary which includes interviews with Romare Bearden and Richard Hunt, whose one-man shows are currently on view at the Museum, and Betty Blayton Taylor, Director of the Children's Art Carnival. Barbara Chase Riboud, a sculptor who lives in Paris, and Charles White from California are also in the film which was commissioned by Seagram Distillers Company.

Honorary Chairmen of the Benefit are Mr. and Mrs. David Rockefeller and Mr. and Mrs. William S. Paley. Mrs. Gardner Cowles is Chairman. Co-chairmen are Mrs. Douglas Auchincloss, Mrs. J. Frederick Byers III, Mrs. William Cahan, Mrs. John Jakobson, Mrs. Donald Newhouse and Mrs. T. Saffern Tailer.

Patron tickets are $100 a pair; individual tickets are $25. They are available at The Museum of Modern Art, 11 West 53 Street, phone: (212) 956-7275. Sponsors include friends of the Museum, Lever Brothers Company, Robert Day Dean's and Joseph E. Seagram & Sons, Inc.

The Children's Art Carnival in Harlem, one of the beneficiaries of the Festival, was established in 1969 under the sponsorship of the Museum. Located at 141st Street and St. Nicholas Avenue, the Carnival's program of art courses, film making, collage and (more)
Puppet making reaches nearly 12,000 children each year and hundreds of parents in the Harlem community.

The Museum's general program, the main beneficiary of the Festival, faces a severe financial crisis. Despite stringent economics, the anticipated deficit for this year is more than one million dollars, because of reduced income from endowments and rising costs.

The entire ground floor of the Museum will be open for the Festival. Exhibitions on view, in addition to the Hunt and Bearden shows, are Technics and Creativity: Selections from Gemini G.E.L. and Projects: Keith Sonnier, an experimental work.

Dancing will be under the Frei Otto translucent tent, which is suspended from masts and anchored by steel cables. It was designed by a former associate of the well-known German architect, and made with funds donated by Farbwerke Hoechst and its American Subsidiary, Hyston Fibers.

Committee members for the Festival are: Mrs. Hulbert S. Aldrich, Mrs. Robert R. Barker, Mrs. Armand P. Bartos, Mrs. Norbert A. Bogdan, Mrs. Carter Burden, Mrs. William A. M. Burden, Mrs. Gilbert W. Chapman, Mrs. John de Cuevas, Mrs. Walter Delafield, Mrs. David Evins, Mrs. William M. Fine, Mrs. Gianluigi Gabetti, Mrs. Charles Gilman, Jr., Mrs. Robert D. Graff, Mrs. David Granger, Mrs. Ethan Allen Hitchcock, Mrs. R. Wolcott Hooker, Mrs. Amory Houghton, Mrs. Kenneth A. Ives, Mrs. Robert C. Leonhardt, Mrs. Edward J. Mathews, Mrs. Joseph A. Meehan, Mrs. Bliss Parkinson, Mrs. J. Holladay Philbin, Mrs. Volney F. Righter, Mrs. Alfred R. Stern, Mrs. Thomas A. Stone, Mrs. Donald B. Straus, Mrs. Walter N. Thayer, Mrs. Edward M. M. Warburg.

Further information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, NY 10019. Phone: (212) 956-7501.