

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956 6100 Cable: Modernart

NO: 38F

MAY 10, 1971
FOR IMMEDIATE RELEASE

Artist Romare Bearden tells budding young artists from Harlem's Children's Art Carnival and Carnival Director Betty Blayton Taylor how he created his collage-paintings now on view at The Museum of Modern Art, 11 West 53 Street.

The exhibition, Romare Bearden: The Prevalence of Ritual which depicts the black experience in Harlem and the rural South, will be on view in the first floor gallery through June 9.

Mondays are pay what you wish days at the museum, which means a penny or more will admit you to all the exhibitions. Mondays the museum is open from 11 am to 6 pm. On other days admission is \$1.75 and the galleries open at noon.

caption sent to: The New York Amsterdam News
" Jet
The Voice
Manhattan Tribune

The Museum of Modern Art

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March 22, 1971
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PRESS PREVIEW
MARCH 23, 1971
11 am - 4 pm

FORMER SONG WRITER SHOWS ART at MOMA

The collage - paintings of former song writer Romare Bearden will be on view at The Museum of Modern Art from March 25 through June 7. The exhibition, "Romare Bearden: The Prevalence of Ritual", will contain 56 works. Shown for the first time is an 18-foot collage - mural, The Block. This work, composed of six 3' wide x 4' high sections, interprets the physical and spiritual life of a block in Harlem. The work is accompanied by a tape - collage of street sounds created by Daniel Demkrosky.

Mr. Bearden turned to song writing in the early '50's when he rented a studio in the Apollo Theater Building. It had been a rehearsal hall and an old piano was left behind. Soon Bearden was turning out "Sea Breeze", recorded by Billie Eckstein, and a raft of other published songs. He collaborated, among others, with Larry Douglas and Fred Norman. His energies go to art now but he still enjoys working up things on the piano with friends, and fondly retains his membership in A.S.C.A.P.

Additional information and photographs available from Joan Wallace, Coordinator of Press Services, and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 W. 53 St., New York, NY 10019. Phone: (212) 956-7297, 956-7501.

sent to Variety & Billboard

The Museum of Modern Art

11 W. 53 St., NYC - PHONE: 956-7501, 7297

To City & Photo Desks

DATE: MARCH 23, 1971

TIME & PLACE:

6:30-7:15pm 8:30-11:30pm 1st fl. gallery

7:15-8:00pm 6th fl. Penthouse - cocktails

From Elizabeth Shaw
Dir., Dept. Public Information
Joan Wallace - Assistant

Date March 22, 1971

Re CELEBRITIES PREVIEW BEARDEN AND HUNT SHOWS AT MODERN

6:30 - Pre-preview dinner guests arrive: City Councilman & Mrs. Carter Burden, Eleanor Holmes Norton, Hon. & Mrs. George W. Renchard, M&M Theodore W. Keel, Illinois Congressman & Mrs. Sidney R. Yates, Mrs. Gardner Cowles, M&M Gianluigi Gabetti, M&M John B. Hightower (MOMA Dir.), Mrs. Donald B. Straus (Trustee), Mrs. Kenneth Clark (Trustee), Edward K. Taylor (Dir. Harlem Cultural Council).

ARTISTS ATTENDING: Benny Andrews, Jasper Johns, Jacob Lawrence, Norman Lewis, William Majors, Irving Petlin, Betty Blayton Taylor, Jack Tworckov and William T. Williams

ADDITIONAL GUESTS: Henri Ghent (Dir. Community Gallery, Brooklyn), Nancy Hanks (Dir. Nat. Endowment for the Arts), John MacFadyen (Pres. Assoc. Council of the Arts), Dr. & Mrs. Joshua Taylor (Dir. Nat. Collection of Fine Arts, Smithsonian), James Speyer, (Curator Art Institute of Chicago), Mrs. Frank Larkin (Trustee), Mrs. Wolfgang Shoenborn (Trustee), Mrs. Bertram Smith (Trustee), Mrs. Alfred Stern (Trustee), About a dozen of Mr. Hunt's family and friends.

8:30pm - Invitational preview of art works for Museum Contributing Members - many additional well known people

THE SCULPTURE OF RICHARD HUNT & ROMARE BEARDEN: THE PREVALENCE OF RITUAL

OPEN TO PUBLIC - MARCH 25 - June 7, 1971

*sent to: wire services & pic desk, WWD, Radio & T.V.
Community News Desks*