COOPERATIVE CINEMA VENTURE LAUNCHED BY BROOKLYN ACADEMY AND MUSEUM

Cinema classics from the archives of The Museum of Modern Art will be shown weekly, starting October 7, at the Brooklyn Academy, Harvey Lichtenstein, Director of the Academy and John Hightower, Director of the Museum, announced today. The 112-year-old performing arts center at 30 Lafayette Avenue also plans to present The Museum of Modern Art's latest "What's Happening?" programs of documentaries using technical innovations to cover social and news events in a significant manner. The "What's Happening?" series starts October 9, at 7:30 p.m. and will continue almost every Friday evening through the spring season. It will be open to the public.

The classics program, available only to members of both institutions on consecutive Wednesdays at 2:30 p.m. and 7:30 p.m., will also run through May. The series opens with films of 1919 vintage. The early films of renown include Harold Lloyd's comedy "High and Dizzy;" "The Mark of Zorro," in which Douglas Fairbanks "soared" to stardom in swashbuckling roles; "Blood and Sand," starring the myth-hero of his time, Rudolph Valentino; and "Stella Dallas," with Ronald Colman, the most popular sentimental melodrama of the "silent" twenties.

On the program are three D.W. Griffith films: "Broken Blossoms" and "Way Down East," both starring Lillian Gish and Richard Barthelmess, and Griffith's epic work "Intolerance." The latter combines four stories and four historic periods—early Babylon, the Christian era, 16th century France, and the 20th century—and was intended as a modern-day parable.

Cecil B. DeMille is represented by "Male and Female," a 1919 silent version of James M. Barrie's "The Admirable Crichton," with Gloria Swanson, Thomas Meighan, Lila Lee and Bebe Daniels. It, too, has a flashback to ancient Babylon, which provided DeMille with spectacle possibilities and the opportunity to underline the moral of (more)
the film.

Other prominent film directors such as Frank Borzage, Raoul Walsh, Henry King and Ernst Lubitsch have early works in this cooperative film experiment between the Academy and the Museum. The pictures were selected by Edith Zornow from the Museum's Department of Film Circulating Programs.

Two performances weekly are scheduled, except for one evening showing on October 28 and November 4. The Brooklyn Academy film classics program through December follows:

October 7 (2:30, 7:30)
MALE AND FEMALE (1919), directed by Cecil B. DeMille. With Gloria Swanson, Thomas Meighan, Lila Lee and Bebe Daniels.

October 14 (2:30, 7:30)
BROKEN BLOSSOMS (1919), directed by D.W. Griffith. With Lillian Gish, Richard Barthelmess and Donald Crisp.

October 21 (2:30, 7:30)

October 28 (7:30 only)
WAY DOWN EAST (1920), directed by D.W. Griffith. With Richard Barthelmess and Lillian Gish.

November 4 (7:30 only)
THE MARK OF ZORRO (1920), directed by Fred Niblo. With Douglas Fairbanks, Sr. and Marguerite de la Motte.

November 11 (2:30, 7:30)
HIGH AND DIZZY (1920), directed by Hal Roach. With Harold Lloyd and Mildred Davis.

November 18 (2:30, 7:30)
BLOOD AND SAND (1922), directed by Fred Niblo. With Rudolph Valentino, Lila Lee and Nita Naldi.

November 25 (2:30, 7:30)
STELLA DALLAS (1925), directed by Henry King. With Ronald Colman, Jean Hersholt, Belle Bennett and Lois Moran.

December 2 (2:30, 7:30)
SEVENTH HEAVEN (1927), directed by Frank Borzage. With Janet Gaynor and Charles Farrell.

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December 9 (2:30, 7:30)

December 16 (2:30, 7:30)
BEAU GESTE (1926), directed by Herbert Brenon. With Ronald Colman, Neil Hamilton, May Brian and Noah Beery.

December 23 (2:30, 7:30)
The LOVE PARADE (1929), directed by Ernst Lubitsch. With Maurice Chevalier, Jeanette MacDonald and Lillian Roth.

Additional information available from Lillian Gerard, Film Coordinator and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York 10019. Telephone: (212) 956-7296 (7501).