Hans van den Houten has been appointed Director of Finance of The Museum of Modern Art, it was announced today by William S. Paley, President of the museum. Mr. van den Houten will head the newly formed Finance Department, a consolidated unit encompassing duties previously performed by the offices of the treasurer and comptroller. He began his association with the museum on July 1.

According to the new Director of Finance, the objective of the consolidation of departments is "to achieve a better balanced financial management team which will have the capability of performing not only operational duties but also analytic studies of the operations of the museum." Mr. van den Houten will report directly to Mr. John Hightower, Director of the museum.

Born in 1940, Mr. van den Houten is a Dutch National but a resident of the United States. After serving as a lieutenant for two years in the Royal Dutch Cavalry, he received a degree in business economics from the University of Lausanne, and was employed for several years by the Royal Dutch Shell Group. During that time, he worked for Shell in the Congo and South Africa in a variety of managerial capacities.

At present Mr. van den Houten is an assistant treasurer with the Chase Manhattan Bank and a member of the commodity financing division, a division attached to the bank's international department.

He is married to the former Carola Cutler. They have one daughter, Tania, and live in New York City.

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