

# The Museum of Modern Art

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## PHOTOGRAPHS FOR COLLECTORS OFFERED BY MUSEUM OF MODERN ART

The Junior Council of The Museum of Modern Art is sponsoring a special Christmas exhibition and sale of photographs from December 5, 1969, through January 5, 1970, in the Members' Penthouse and Art Lending Service Gallery.

The exhibition and sale includes some rare works of the mid-19th and early 20th centuries as well as recent work by well-known photographers. Among the early prints are work by James Robertson showing a battle scene and encampment from the Crimean War, and a photograph attributed to Mathew Brady taken during the Civil War, as well as portraits by Julia Margaret Cameron. Approximately thirty contemporary artists are represented, including Diane Arbus, Brassai, Harry Callahan, Paul Caponigro, Henri Cartier-Bresson, Lee Friedlander, Leslie Krims, Duane Michals, Jerry Uelsmann and Minor White. Prints by many of these photographers are in the Museum collection. In some cases, the vision of a photographer whose original prints have become very rare has been made available through recent, skillful reprintings by individuals close to the artist. Prices for framed photographs start at \$40.

The photographs, which have been chosen by the Department of Photography, may be seen by members during regular Museum hours and by non-members from 3:00 p.m. to 6 p.m. daily. They may be purchased by members only through the Art Lending Service which is a non-profit activity and a members' privilege, open Tuesday through Saturday from 12:30 to 5:30 and Sunday from 2:00 to 5:00. In addition to the framed photographs in the exhibition, unframed prints, portfolios and books will be available in the Lending Service.

The sale of photographs in the Art Lending Service began in 1960, with the first show of Photographs for Collectors. Since then, collectors' interest in original photographic prints has grown considerably. In the last nine years the Art Lending Service

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alone has sold over 350 photographs to collectors. The number and popularity of photographic exhibitions has also increased, not only in museums, but also in commercial galleries.

Several original prints from the Museum's recent publication The Animals by Garry Winogrand are available in this sale, as well as photographs of New Orleans prostitutes taken by Bellocq around 1910 and reprinted in facsimile by Lee Friedlander. These unusual pictures will be included in a forthcoming museum exhibition and accompanying book with a text written by John Szarkowski, Director of the Department of Photography. The book will be entitled Bellocq: Storyville Portraits. Also on exhibition and for sale are examples of the work of Naomi Savage, who does innovative work on metal and applies photography to the traditional technique of intaglio relief printing.

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Additional information available from Elizabeth Shaw, Director, and L. Kenneth Simsarian, Special Projects, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York. 10019 (212) 956 - 7501.