Advance Information on HECTOR GUIMARD Exhibition

Auspices: Organized by The Museum of Modern Art in collaboration with the Musée des Arts Décoratifs, under the sponsorship of the French Ministry of Foreign Affairs.

Director: Lanier Graham, Associate Curator, Collections, Department of Architecture and Design, The Museum of Modern Art.

Showings:
- THE MUSEUM OF MODERN ART, NEW YORK March 11 - May 10, 1970
- Palace of the Legion of Honor, San Francisco July 23 - Aug. 30, 1970
- Art Gallery of Ontario, Toronto Oct. 2 - Nov. 9, 1970

Contents: The first comprehensive survey of the work of France's most original Art Nouveau architect and designer, the exhibition will include furniture and design objects, textiles, graphics, industrial design; color and black-and-white photographs of his architecture and interiors.

Approximately 170 items from doorknobs to wallpaper and original drawings, borrowed from all over the world, illustrate Guimard's interest in designing a complete environment. Most of the material has never been published.

Background: Hector Guimard (1867-1942) is well known for his system of entrances for the Paris subway or Metro, while surprisingly little is known about the rest of his work. The Museum of Modern Art has long had a particular interest in Guimard, first exhibiting his work in 1936. Many objects were acquired from his American widow in 1948 for the Museum Design Collection, and a Metro entrance archway was installed in the Museum Sculpture Garden in 1958.

Recent study of more than fifty buildings executed between about 1890 and 1930, hundreds of decorative objects, and over 3,000 drawings, makes it now possible to evaluate Guimard's important contribution as a whole.

Publications: Illustrated catalogue with introduction by Lanier Graham to be issued in connection with the exhibition (March, 1970).

A critical study, including both a monograph and a catalogue raisonné of Guimard's architecture and design, to be published by the Museum in summer, 1970.

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

Additional information, photographs, slides available from Elizabeth Shaw, Director, Department of Public Information, and Joan Wiggins, Coordinator, Press Services, The Museum of Modern Art, 11 West 53rd Street, New York, N.Y. 10019. (212) 956 - 7501, 7297.