"Easy Rider," the American entry at the 1969 Cannes Film Festival, will be previewed at The Museum of Modern Art at 8:00 p.m., Thursday, July 10, before its New York opening July 14.

"Easy Rider" is the first feature-length film to be directed by Dennis Hopper. It was written by Hopper; Peter Fonda, the producer; and the American satirist, Terry Southern; and it stars Hopper, Fonda and Jack Nicholson. The film is being shown at the Museum through the courtesy of Columbia Pictures.

"Easy Rider" is described as the odyssey of two young men who set out with a motorcycle and a cache of marijuana to cross America from Los Angeles to New Orleans. Using contemporary popular music to highlight the various episodes of the boys' trip, the film describes the encounters of the young voyagers.

Jack Nicholson will be present to answer questions from the audience after the Museum screening. The actor, who also collaborated on the script of Roger Corman's "The Trip" starring Fonda and Hopper, produced two Westerns, "The Shooting" and "Ride the Whirlwind." He has a major role in Paramount's forthcoming "On a Clear Day You Can See Forever" and has just received his first directorial assignment -- an adaptation of Jeremy Larner's novel, "Drive, He Said."

Additional information available from Elizabeth Shaw, Director, and Lillian Gerard, Film Coordinator, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 956-7501, 7296.