OPTICAL SCREEN EFFECTS TO BE DEMONSTRATED AT MUSEUM
FIRST PUBLIC SHOWING AS PART OF WEDNESDAYS AT NOON SERIES

How film optical effects are achieved and how multiple images are created on the screen will be shown in the auditorium of The Museum of Modern Art, Wednesday, February 5th, at noon, when a demonstration film of the step by step process will be presented to the public for the first time.

Sequences of the optical effects from "Tom Jones" and "To Sir With Love" will be shown, as well as television commercials and industrial films in which these special effects are employed. The experimental use of optical concepts will also be shown.

Opticals can be aesthetic, dramatic and informative, it was pointed out by Margareta Akermark, Associate Director of the Film Department in charge of the Wednesday at Noon Series. New techniques are constantly developed to answer the increasing demand to convey more information in less time, especially in the production of industrial and advertising films.

The program opens with a film titled "Control," (1968) demonstrating the operation of a step optical printer. Its executive producer, Kip Livingston, cooperated with Miss Akermark in assembling sample films from leading optical firms in New York, London and Los Angeles. These films illustrate the solutions to optical problems and at the same time they show both technical and artistic skills.

Also on the optical effect program will be some excerpts from the television series "Star Trek," and a ballet, Pas de Deux," filmed by Norman McLaren; both films will demonstrate further skillful use of multiple effects.

The Wednesday noon program during the balance of February will reintroduce many unusual films, among them "A Day in the Country," made by Jean Renoir, in 1936, based
on a Guy de Maupassant story, with Renoir and his wife in the cast. A sequence from the first ballet film in color "Red Shoes" stars Moira Shearer and Leonid Massine. "House" is a short, designed and created by Charles and Ray Eames.

The complete program follows:

February 5

February 12
"Lincoln Speaks at Gettysburg" (1953). Written, directed and produced by Paul Falkenberg and Lewis Jacobs. Music by Gene Forrell. 11 min.


February 19
"Midwinter Blot (Midwinter Sacrifice)" (1946). Written, produced and directed by Gusta Werner. Photographed by S. Dahlgren. 10 min.

"Evolution" (1955). By James E. Davis. 7 min.


February 26
"Threes are Beautiful" (1968). By Ed Packer. 5 min.


Additional information available from Elizabeth Shaw, Director, Department of Public Information, and Lillian Gerard, Film Coordinator, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 245-3200.