Things are happening at The Museum of Modern Art again this Friday evening, November 8. For the second time the Museum will feature an evening "souly" for the art minded college and university students in New York and surrounding areas. Special guest appearances will include some of the innovators and experimenters who have put art and multi-media through so many changes - such as Bob Rauschenberg who has been in every art scene from the early New York happenings to his latest audience participation work "Soundings," now at the Museum. John Canaday of the New York Times labeled/"the only trashy show to have attracted any attention." Bob will rap on the different aspects and contributions of his new construction. Mort Subotnik, originator of electronic music, many times heard at the Electric Circus, and Tony Martin, entrepreneur of light shows -- psychedelic and otherwise -- also featured at the Circus, will demonstrate their total environment creation for you to experience. At 7:45 and 9:30 a Buster Keaton flick called "The General" will happen in the Auditorium. Current heavy exhibitions at The Museum of Modern Art include photographs by Brassai and Caponigro, The Career of an Actor: Anthony Quinn, Architecture of Museums, and painting and sculpture from the turn of the century to today. A groovy evening? Last week some people thought it was OK. This week you can decide. 7:30 till 11:00. Also November 22 and December 6. All three evenings for $3 (for optimists), four tickets for $4 (for insecure groupies), or $1.50 for a one-time shot. Sponsored by the Junior Council of the Museum. Dig it.

Additional information available from Linda Gordon, Coordinator, Public Services, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 245-3200.