The Museum of Modern Art, 14 West 49 Street, New York, announces that Miss Ruth Olson and Miss Elise van Hook have been added to its staff as gallery lecturers. Four gallery talks will be given daily, including Saturdays and Sundays, at approximately the hours of 11 A.M., 1:30 P.M., 3 P.M. and 4:30 P.M. and may be attended by any visitors in the gallery.

The talks, or guided tours, will be given on whatever exhibitions are in the galleries—at present on painting and sculpture, architecture, posters and movie stills. In announcing this new activity for the Museum, Thomas Mabry, its Executive Director, said: "The Museum has always had occasional gallery talks, although before this time no regular program of tours has been undertaken. We have found that a great many people enjoy learning something more about the material of the exhibitions than can be ordinarily put on wall labels. We begin these talks, therefore, not with any spirit of the doctrinaire or with any dogma but with the desire to increase the pleasure of the daily visitor. Questions and general participation in the discussion by the visitor will be encouraged. The talks will point out, in a descriptive manner, some of the principles of contemporary creative effort as they appear in the exhibitions, so that the intention of modern artists and designers may become more intelligible to the visitor.

"But the task of providing guidance for the general public in the use of the Museum through instructed tours is a most difficult one. The variety of interests and backgrounds inevitable in any casual group of visitors makes an understanding of his audience almost impossible for the instructor. The Museum hopes that organized social and recreational groups which represent some degree of homogeneity in interests will call upon the Museum to arrange gallery talks more especially related to their own outside interests and activities."