

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

99
No. 86
FOR RELEASE:
September 12, 1968

CEZANNE TO MIRO began its South American tour of three cities at the Museo Nacional de Bellas Artes in Buenos Aires, Argentina, on May 15, 1968, under the auspices of The International Council of The Museum of Modern Art, New York. The immense success of this tour is indicated by the record-breaking crowds shown in this film from Buenos Aires. CEZANNE TO MIRO was seen by 500,000 people in ten weeks' time in the three capitals it visited: Buenos Aires, Santiago, and Caracas.

The Museum's International Council, a private membership organization of 150 art patrons and community leaders from the United States and 12 foreign countries, was formed in the 50's to sponsor the Museum's international cultural exchange program. The Museum's long and active participation in Latin America in close liason with host institutions and other local auspices has been intensified in recent years. Since 1964, 10 exhibitions in the visual arts have had 55 showings in Latin America, and a comprehensive survey of Latin American printmaking is currently in preparation for circulation within the United States.

To assist in its organization and financing, The International Council formed an Inter-American Honorary Sponsoring Committee of members in Latin America and the United States, first under the chairmanship of David Rockefeller, and then William S. Paley.

CEZANNE TO MIRO, selected by Monroe Wheeler, required several years of planning, and is in every sense a collaboration between persons and institutions in the Americas. The Center for Inter-American Relations is sponsoring the New York showing of this exhibition as part of its interest in keeping North Americans aware of special artistic events, which have received unusual attention in Latin America.