

# The Museum of Modern Art

West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

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## SPECIAL TO AUSTIN, TEXAS, NEWSPAPERS:

Born in Austin in 1940, Robert Swain is shown here with his large untitled painting included in The Art of the Real: U.S.A. 1948-1968, the major summer show at The Museum of Modern Art on view through September 8. The exhibition of 57 works by 33 American artists explores the development of "hard-edge" and "minimal" tendencies in abstract art - a development that is maximal in color and minimal in form - as well as the interaction, unprecedented in the history of art, between painting and sculpture.

Guest Director of the exhibition E.D. Goossen, Chairman of the Department of Art at New York's Hunter College, has chosen some works for their historical significance, but most have seldom or never been seen before, and some were made specially for this exhibition.

"The new attitude has been turning art inside out; instead of perceptual experience being accepted as the means to an end, it has become the end in itself," says Mr. Goossen. The artists have produced works that are not intended to create an illusion, nor allude to the perceived world by metaphor or symbol, but to evoke a direct emotional response from the spectator. They have wished to achieve a "real" art which is not realistic - i.e. like the real - but to be as real in itself as the things we experience every day: the things we see, feel, knock against, and apprehend in normal physical ways.

After its New York showing, The Art of the Real: U.S.A. 1948-1968 will travel throughout Europe. Other exhibitions on view at the Museum during the summer are: Cartier-Bresson: Recent Photographs, James Stirling: Three University Buildings and stills from Greta Garbo films. The Museum is open daily from 11 a.m. to 6 p.m., Sundays from 12 noon to 6 p.m., and Thursdays til 10 p.m. On Thursday evenings jazz concerts are held at 8:30 p.m. and film showings at 8 pm.

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Additional information available from Elizabeth Shaw, Director, Dept. of Public Information  
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*Sent to City editor, Austin American-Statesman, with photo*