

The Museum of Modern Art

Please reply to: The Film Library, 485 Madison Avenue, New York, N. Y.
 Director, John E. Abbott Curator, Iris Barry Telephone PLaza 3-1981 Cable Address: Modernart

September 23, 1937

TO SHIP NEWS REPORTERS
 TO CITY EDITORS
 TO NEWS PHOTO EDITORS

Dear Sirs:

Arriving on the SS EUROPA Monday, Sept. 27, will be PAUL ROTH, English film producer, director and writer on the cinema. The documentary films he has directed and produced: "Rising Tide," "Shipyard," "Face of Britain," "Death on the Road," "The Future's in the Air," "Today we Live" and others have played a prominent role in giving England the leadership in this field. As a writer he is probably best known in this country for his recent book "Movie Parade" and for "The Film Till Now," (1930) which is regarded as a standard text on the subject.

Mr. Roth will spend five months in New York as a special assistant to John E. Abbott, Director of the Museum of Modern Art Film Library. His most important project will be to cooperate with the Film Library in the production of a documentary film on the technique of motion pictures. The purpose of this film will be to analyze cinematically the principles of film making. It will be used to supplement the program notes on film technique issued by the Film Library, written by Iris Barry, Curator of the Library and motion picture critic of many years standing.

Mr. Roth will also assist Mr. Abbott and Miss Barry in a course on The History, Aesthetic and Technique of the Motion Picture, given by the Film Library for the Department of Fine Arts, Columbia University, consisting of twenty-eight three-hour classes, held weekly in the projection room of the Film Library beginning Sept. 28. In addition a lecture tour through the country has been arranged by the Film Library for Mr. Roth.

A Press Conference will be held for Mr. Roth at four o'clock Monday afternoon, Sept. 27, in the Museum of Modern Art Film Library projection room at 125 East 46 Street (Grand Central Palace - Room 502).

For further information please call me at Circle 7-7470.

Sincerely yours,

Sarah Newmeyer
 Sarah Newmeyer
 Publicity Editor