

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

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FOR IMMEDIATE RELEASE

Advance Information on PHOTOGRAPHY AS PRINTMAKING

Director: Peter C. Bunnell, Curatorial Associate, Department of Photography

Dates: March 19 - May 26: The Museum of Modern Art, New York
Press Preview: Monday, March 18

Will circulate under the auspices of the Circulating Exhibitions Program,
September, 1968 - September, 1970

Contents: Approximately 70 original works from 1844 to the present, including the major printmaking media from daguerreotype, calotype, albumen, gelatin-chloride or Aristotype, platinum, palladium, cyanotype, carbon, prints on metal and collage to contemporary mixed-media techniques using the images from straightforward photography in new ways. Some non-direct color material is also included.

Works by photographers Atget, Hill and Adamson, H.P. Robinson, Naomi Savage, Christian Shad, Alfred Stieglitz, Paul Strand, Jerry N. Uelsmann, Clarence H. White, etc., and some artists, such as Brassai, Corot, Kitaj, Man Ray, Moholy-Nagy and Munari among others.

Loans: Many works never previously exhibited. Outstanding loans from the Collection of Photographs of the Humanities Research Center at the University of Texas at Austin (formerly the Gernsheim Collection), The Metropolitan Museum of Art, the George Eastman House, Rochester, and several private collectors.

Description: The concept of photography as printmaking reflects the photographer's extension of his initial vision through the final completion and presentation of the photographic print.

The exhibition presents a rich and historically balanced survey of the traditional concern for the fine and often unique photographic print, from the beginnings of the medium in the 19th century through most recent experiments.

Each photographic technique has unique characteristics and expressive potentials which are revealed in the works selected. The parallel and often interrelated development of photographic aesthetics is also reflected in this selection and in the design of the installation.

Today's mixed-media techniques, manipulated imagery and the historical precedents for many of them are included.

Photographs and additional information are now available from Elizabeth Shaw, Director, Department of Public Information, and Patricia B. Kaplan, Associate, Press Services, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 245-3200.