

Forwarded as of Possible Interest to

From the

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Museum of Modern Art Organized With Mrs. Rockefeller Treasurer

Formation of a Museum of Modern Art, with Mrs. John D. Rockefeller jr. as Treasurer, and Frank Crowninshield Secretary, was announced yesterday. The museum will open Nov. 1 in temporary quarters in the Heckscher Building. Eventually, the prospectus states, the directors of the new museum aspire to have it bear the same relation to the Metropolitan that the Luxembourg does to the Louvre.

First of all, the announcement states, the new museum will acquire "a very fine collection of the immediate ancestors, American and European, of the modern movement — artists whose paintings are still too controversial for universal acceptance."

"Experience has shown," the announcement goes on, "that the best way of giving modern art a fair pres-

entation is to establish a gallery devoted frankly to the works of artists who most truly reflect the taste, feeling and tendencies of the day."

The announcement of the new museum states it has no intention of competing with the Metropolitan. It commends the conservative policy of that museum but states there is a place for a museum to give modern art, much of it in a more experimental stage, a chance to try itself out.

"Its policy is reasonable and probably wise," says the prospectus—referring to the Metropolitan. As a great museum it may justly take the stand that it wishes to acquire only those works of art which seem certainly and permanently valuable. It can well afford to wait until the present shall become the past; until time, that nearly infallible critic, shall have eliminated the probability of error.

"But the public interested in modern art does not wish to wait. Nor can it depend upon the occasional generosity of collectors and dealers to give it more

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(Continued From First Page)

than a haphazard impression of what has developed in the last century."

A. Conger Goodyear will be Chairman of the Board of the new museum. Directors include Miss Lizzie Bliss, Mrs. W. Murray Crane, Prof. Paul J. Sachs and Mrs. Cornelius J. Sullivan. The executive director will be Alfred H. Barr jr., an authority on modern art.

The first exhibition of the museum, Nov. 1, will include paintings and drawings of Cezanne, Van Gogh, Gauguin, Renoir, and Seurat. Later a group of American masters of the last fifty years will be shown. They will include Eakins, Homer, Winslow and Ryder.

At the temporary quarters in the Heckscher Building, there will be room to show about 100 paintings. The museum hopes later to have its own building. Plans for its inauguration were made at a luncheon at the Hotel Madison.

"It is not unreasonable to suppose," declares the prospectus, "that within ten years New York, with its vast wealth, its already magnificent private collections and its enthusiastic interest, could achieve perhaps the greatest modern museum in the world."