

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 112

FOR RELEASE:

Friday, September 23, 1966

Prints of four animated films of French artist Alexander Alexeieff and his American wife Claire Parker were presented today to The Museum of Modern Art for preservation in its film archive, according to Willard Van Dyke, Director of the Museum's Film Department. Included are the Alexeieffs' celebrated Night on Bald Mountain, which many European critics have ranked a masterpiece of film animation; The Nose, which was shown this winter at the Museum in connection with its ten-day Animation Film program; and Zhivago, which shows the Alexeieffs working at the Pinboard, a unique upright board which holds a million moveable pins upon which they "draw" the images for their films.

Alexeieff is also widely known as an illustrator of fine books, particularly of Russian and French authors (Dostoyevsky, Tolstoy, Pasternak, Malraux, Baudelaire, among others); the only American whose works he has illustrated is Poe.

The Alexeieffs have made a number of unusual one-minute color animation "commercials" which have been prominently shown in European movie theaters. A selection of these is also being deposited with The Museum of Modern Art.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Circle 5-8900.

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You are cordially invited to meet Alexander Alexeieff and Claire Parker at a press screening of their films at The Museum of Modern Art, 2:30 p.m. Friday, September 23, 1966, fourth floor screening room.

R.S.V.P. Elizabeth Shaw, Director, Department of Public Information,
Circle 5-8900, extension 201.

Films to be screened are:

THE NOSE (11 minutes)

Selection of color commercials (8 minutes)

ZHIVAGO (8 minutes)

EN PASSANT (3 minutes)

NIGHT ON BALD MOUNTAIN (8 minutes)

There will be a small display of books illustrated by Alexeieff.

File Editor, Christian Science Monitor, 508 Fifth Ave., N.Y.C.

Judith Crist - ^{gml} World Tel Telegram

New York Times -

(James Stoller, Monogram, Box 128 Stuyvesant Station, N.Y.C. 10009
Ave. 20 W. 43rd St., N.Y. 10036 (William Wolf)

Newsweek, 444 Madison Ave., N.Y.C.

Claude Hall, Billboard, 165 W. 46th St., N.Y.C.

(A.P.), 50 Rockefeller Plaza, N.Y. 20

U.P.S. 220 E. 41st St.

Don Gallogher, Camera Three, C.B.S. - TV - 5

Edith Zornow, Channel 13, 304 West 58th St., N.Y.C.

Aline Saarinen, N.B.C. - TV, Rockefeller Center, New York 10020

Art Students' League, Mr. Stewart Klonis, 215 West 57th St., N.Y.C.

Jeanette Sarkisian Wagner, Saturday Evening Post, 641 Lexington Ave., N.Y.C.

Wm. Evenson, 118 W. 79th St., Apt. 3B, N.Y.C.

Robert H. [unclear], 43 W. 93rd St., N.Y.C.

Randall Hoyer, Selma Shapiro, 457 Madison Ave., N.Y. N.Y.

~~Edith Zornow~~

Ed Norman, NBC - TV, ³⁰ Rockefeller Plaza, New York, N.Y. 10020.

Alan J. Morris, Harpis Bazaar, 572 Madison Ave., N.Y. 22, N.Y.C.

Lena Heintz, The Call, 230 Park Ave., N.Y. N.Y. 10017

Stanley Kauffmann, Channel 13, 304 W. 58th St., N.Y.C.

Regina Rich, New York Times Sunday Magazine, Times Square, N.Y. N.Y. 10036

Ed [unclear], Seventeen, 320 Park Ave., N.Y. N.Y. 10022

Edith [unclear] Editor, Advertising Age, 630 Third Ave., N.Y.C.

Editor, Art News, 4 E. 53rd St.

Brooks, 598 Madison Ave., N.Y.C.

Editor, Graphic Arts Monthly, 50 East 42nd St., N.Y.C.

75 names

Riverview
9-1230-
[unclear]
[unclear]
[unclear]

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Nora O. Hagan, ^{MAGRID} The Reporter, 660 Madison Ave, N.Y. 10021

Editor, Industrial Design, 18 E. 50th St., N.Y. N.Y.

Publishers Weekly
Library Journal, ^{INC} Julie Kitchener, 1180 Ave. of the Americas, N.Y.C.

Harper's Magazine, Catherine Meyer, 2 Park Ave., N.Y. 10016

King Features Syndicate, 235 W. 45th St., N.Y. N.Y.

Variety - 154 W. 46th St. N.Y.C.

H.P. Daily

HP Throat
H.P. Schichten

Film Editor, National Review, 150 E. 35th St., N.Y.C.

Editor, N.Y. Review of Books, 280 W. 57th St., N.Y.C.

Paris-Match, 22 East 67th St., N.Y.C.

Editor, Popular Photography, 1 Park Ave., N.Y.C.

Film Editor, Scholastic Teacher, 50 W. 44th St., N.Y.C.

Alistair Cooke, Manchester Guardian, 44 AP Bldg, Rockefeller Center, N.Y.C.

TV Guide, 1270 Sixth Ave., N.Y.C.

Television Age, 1278 Ave. of Americas, N.Y.

U. S. Camera, 9 East 40th St., N.Y.C.

France-Soir, 229 W. 43rd St., N.Y.C.

Film Editor, The National Observer, 44 Broad St., N.Y.C.

Anchor Winsten, N.Y. Post, 75 West St., N.Y.C.

Park East News, 401 E. 179th St., N.Y. N.Y.

[Bill Sloan, Donnell Library

French News Agency, 50 Rockefeller Plaza, N.Y. N.Y.

Virginia Kassel, N.E.T., 10 Columbus Circle, New York, N.Y.

Perry Adato, N.E.T., " " " " "

Jack Landau, M.E.T., " " " " "

Curtis Davis, N.E.T., " " " " "

[Editor, "Talk of the Town," New Yorker, 25 W. 43rd St., N.Y.

[Hollis Alpert, 166 East 61st St., N.Y. (The Sat. Rev.)

Jim Watters, 240 W. 98th St., N.Y. (trade weekly)

[Gordon Hitchens, Film Comment, 838 West End Ave., N.Y. N.Y.

Pauline Kael, 670 West End Ave., New York, N.Y.

Emily Jones, EFLA Bulletin, 250 West 57th St., N.Y.C.

[Jonas Mekas, Film Culture, 414 Park Ave. South, N.Y.C.

[Andrew Davis, The Village Voice, 61 Christopher St., N.Y.C.

[Brendan Gill, The New Yorker, 25 W. 43rd St., N.Y. 10036

Renata Adler, The New Yorker, 25 W. 43rd St., N.Y. 10036

Nat Hentoff, 25 Fifth Avenue, N.Y.C.

[Allene Tallmer, Vogue, 420 Lexington Ave., N.Y. N.Y. 10017

[Leo Lerman, Mademoiselle, 420 Lexington Ave., N.Y. N.Y. 10017

Harry H. Mahon, Advertising Age, 630 Third Ave., N.Y.C.

[Roberta Lee, Film News, 444 Central Park West, N.Y.C.

~~William Shaw, A775 Film Society Review, 144 Bleecker St., N.Y.C.~~

Dwight Macdonald, 56 East 87th St., N.Y.C.

[Bruce Williamson, Time, Time + Life Bldg., Ave. of the Americas, N.Y. N.Y.

Editor, France - Amerique, 1111 Lexington Ave., N.Y. N.Y.

Film Daily
Motion Picture Herald