

The Museum of Modern Art

West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

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Mrs. Bertram Smith and Ivan Chermayeff have been elected Trustees of The Museum of Modern Art, Mrs. Bliss Parkinson, President of the Museum, announced today.

Mrs. Smith, well-known collector and art patron, has been a member of the International Council of The Museum of Modern Art since 1958 and an officer since 1959. She has served on the Museum's Collections Committee since 1959, and is a Patron of the Collections.

She was a member of the Steering Committee of the Museum's 30th Anniversary Drive and co-Chairman of the Benefit Auction held during the Drive. She lives in New York.

Born in Texas, Mrs. Smith studied at Washington University in St. Louis and New York University. She has been a professional short story writer, a department store buyer, and head of programming for a San Antonio radio station.

Mr. Chermayeff, well-known graphic designer, studied at Harvard University, the Institute of Design in Chicago, and received his Bachelor of Fine Arts Degree from Yale University in 1955. He was an assistant to the late Alvin Lustig and an assistant art director at Columbia Records. In 1960 he formed the firm of Chermayeff and Geismar Associates, specializing in graphic design and exhibition installations. The firm has executed commissions for many industries, for the United States Government and for The Museum of Modern Art. They are responsible for the graphics used throughout the Museum building, for the design of the various letterheads and stationary, pamphlets and other printed material.

Mr. Chermayeff has received awards from Type Directors' Club, the American Institute of Graphic Arts, and the Art Directors' Club for designs of books, packages, and record album covers. He is president of the American Institute of Graphic Arts. He is married to the former Sara Anne Duffy, and lives in New York.

Mrs. Parkinson also announced that Ranald H. Macdonald and Monroe Wheeler have been elected Honorary Trustees for Life. Mr. Madonald, first elected to the Board in 1945, served as Treasurer of the Museum from 1945 to 1950, Chairman of the Finance
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and Investment Committees from 1946 to the present, and of the Membership Committee since 1950. He has been a member of the Executive Committee since 1946.

Mr. Wheeler, who continues as Director of Publications and Exhibitions at the Museum, has been a Trustee since 1944. Among the dozens of exhibitions he has organized for the Museum are last year's Bonnard show, the current School of Paris exhibition, and the forthcoming Turner exhibition.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Circle 5-8900.