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More than 1,500 artists, patrons and collectors are expected to attend the preview of "The Responsive Eye" exhibition at The Museum of Modern Art, Tuesday, February 23, from 8 to 11 p.m. The exhibition of more than 120 paintings and constructions from this country and abroad documents a powerful new direction in contemporary art, according to William C. Seitz, Curator who selected the show. This new art, called by various names - "Optical," "Retinal," "Cool," "The New Abstraction" - establishes a new relationship between the observer and a work of art. Although the works themselves are entirely static, they appear to move because of the use of various optical devices.

The Tuesday night preview will be preceded by a dinner at the Museum for about 150 artists, lenders, and Museum officials. Dinner guests will have a special pre-preview of the exhibition from 6:30 to 7:15 p.m. Cocktails will be served at 7:15 in the Penthouse, dinner at 8 p.m. in the Founders' Room.

The exhibition opens to the public on Thursday, February 25 and remains on view at the Museum through April 25. It will later tour this country.

Note: The special pre-preview from 6:30 to 7:15, an innovation for the Museum, provides a good opportunity for photographers, as the galleries will not be too crowded at that time. Photographers, cameramen and reporters are asked to stop at the Information Desk at the main entrance, 11 West 53 Street, for additional material and assistance.

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Further information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 St., N.Y.C. 10019. CI. 5-8900.
THE RESPONSIVE EYE - TUESDAY EVENING OPENING

Feb. 23, 1965

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