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The Museum of Modern Art

11 West 53rd Street, New York, N. Y.

Telephone: Circle 7-7470

Cable Address: Modernart

October 5, 1936

TO CITY EDITORS
TO NEWS PHOTO EDITORS

Dear Sir:

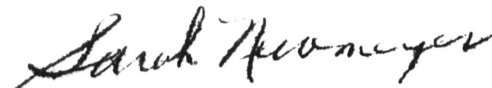
On Tuesday afternoon, October 6, between 4 and 5 o'clock the child artists who have pictures in New Horizons in American Art will come to the Museum to meet Alfred H. Barr, Jr., Director of the Museum. The two galleries devoted to the paintings and drawings of these children contain some of the finest work in the exhibition.

There will be no formal reception or attempt to "show off" the children. It will be just a friendly conference among the young artists themselves, with Mr. Barr listening rather than talking. Mr. Barr is particularly interested in children's art and has a private collection of their work.

I believe that the children's discussions and comments will be both intelligent and straightforward; perhaps photographs of some of these young artists would be interesting to your readers.

If you send a reporter or photographer, will you please have him ask for me at the desk? The reporters should arrive about 4 and the photographers about 4:30.

Sincerely yours,



Sarah Newmeyer
Publicity Director

SN/bs

P.S. Tomorrow, at the children's art conference, the Museum may have an important announcement to make. It is impossible to know in advance of the meeting, however, whether or not the announcement can be made.

Goodyear

President:
RockefellerPresident:
S. Sheppard

Lewisohn

N. Bliss

Woods Bliss

Clark

Murray Crane

Davenport of Millbank

Field

Ford

Edwin

Charles S. Payson

Haley Resor

D. Rockefeller, Jr.

Ruml

Rocha

M. M. Warburg

Whitney

Barr, Jr.

and

Director:

Dabney Mabry, Jr.

of Film Library:

Abbott

Apr. 28 - May 30 CAVE AND CLIFF PAINTINGS FROM THE FROBENIUS
COLLECTION -- This exhibition will present for
the first time in America a comprehensive series
of specially prepared facsimiles from the great
collection of the Forschungsinstitut für Kultur-
morphologie in Frankfort-on-Main, Germany. The
selection has been made under the supervision
of the Director of the Institute, Professor Leo
Frobenius. The entire range of prehistoric cave
painting and relief from Scandinavia to South
Africa will be represented. This exhibition will
be under the direction of Dr. Douglas C. Fox, an
American member of the Forschungsinstitut.

The Museum will also hold a number of smaller exhibitions which
will be announced later.

been gathering American material for the show. Surrealism and Fantastic Art is the second in a series of comprehensive exhibitions of important movements in modern art; the first of the series, Cubism and Abstract Art, was held in March and April, 1936 and is now being circulated to museums throughout the country.

Jan. 27 - Feb. 21

MODERN ENGLISH ARCHITECTURE -- England during the past few years has taken its place as one of the most active centers of modern architecture in the world. This exhibition will review a great variety of architectural problems, including a particularly interesting series of zoo buildings. Modern English Architecture will be under the direction of Ernestino M. Fantl, Curator of Architecture and Industrial Art.

EDWARD MCKNIGHT KAUFFER: POSTERS -- The Californian artist, McKnight Kauffer, has dominated modern English poster design for many years. This will be his first one-man show in America.

Mar. 3 - Apr. 18

INTERNATIONAL PHOTOGRAPHY -- This exhibition will be a comprehensive survey of the work of contemporary photographers and will endeavor to demonstrate new visions of the world made possible by the camera. Among the branches to be included are portrait, landscape, industrial, documentary, news, color, clinical, aerial, astronomical, X-ray, and architectural photography. In addition there will be a section devoted to the history of photography and allied photo-mechanical reproductive processes. This exhibition will be under the direction of Beaumont Newhall, Librarian of the Museum. Mr. Newhall has just left for a two months trip abroad to collect material for the exhibition.