

THE MUSEUM OF MODERN ART

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SPECIAL TO THE SANTA FE NEW MEXICAN AND THE NEW MEXICO MAGAZINE:

Among the photographs reproduced in Beaumont Newhall's new edition of THE HISTORY OF PHOTOGRAPHY: FROM 1839 TO THE PRESENT DAY, is a photograph of aspens near Santa Fe, taken by Ansel Adams in 1958.

This completely revised and expanded fourth edition of THE HISTORY OF PHOTOGRAPHY, published this week by The Museum of Modern Art in New York, in collaboration with the George Eastman House in Rochester, contains 210 illustrations, 100 of them new to the book, and 38 of which have never been published before. Mr. Newhall, Director of the George Eastman House, traces the concept of photography back to the pioneer inventors Niepce, Daguerre and Talbot, and then carefully delineates the changing ways in which photographers have continually sought to interpret the world about them.

Enclosed is the Adams print, as well as a copy of the release on the book.

THE HISTORY OF PHOTOGRAPHY: FROM 1839 TO THE PRESENT DAY by Beaumont Newhall. 212 pages, 210 illustrations; hardbound \$12.50. Published by The Museum of Modern Art in collaboration with the George Eastman House, Rochester, N.Y.; distributed by Doubleday and Co., Inc.

Review copies, photographs and additional information available from Elizabeth Shaw, Director, and Lynn Traiger, Assistant Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York, 10019. Telephone: CIRCLE 5-8900. 11/3/64