SPECIAL TO SWEDISH PRESS

The Zions Bridges, a photo-mural by Lennart Olson, a member of the TIO group of photographers in Stockholm, is on exhibition in the new Edward Steichen Photography Center of The Museum of Modern Art in New York.

These galleries, named after the former Director of the Museum’s Department of Photography, offer an introduction to the art of photography, through a rotating series of exhibitions of photographs selected from over 7,000 in the Museum’s Collection. While the majority of the prints are from the twentieth century, there are a few earlier photographs which provide background and perspective to modern achievement. The rest of the Museum’s Collection of photographs is available in a special adjacent study area directly above the public exhibition area.

This is the first time the Olson’s composition has been exhibited as a photo-mural, although the photographic work was completed in 1961. Mr. Olson says his intention is to “build up a strong abstract form by combining several negatives of pure documentary quality. The photograph should speak both as an abstraction and as a piece of reality, and perhaps there will be an interesting tension between the two.”

Mr. Olson, born in Sweden in 1925, had work exhibited for the first time at The Museum of Modern Art in 1955. Although a free-lance photographer since 1955 (working mainly in the field of architecture, industry and magazine photography), he is now working on documentary films for television. A series of his films on India will appear on Swedish television starting in November.

********* Additional Information available from Sharon Keene, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York 19, New York  CIRCLE 5-8900.*********